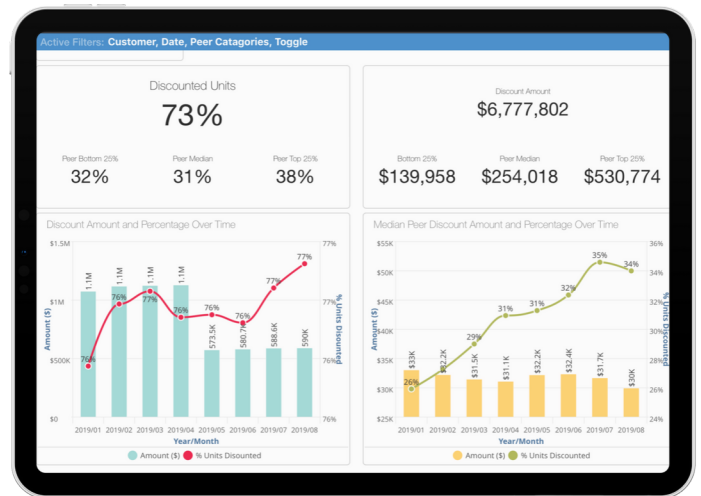# PERFORMANCE ANALYTICS NEW

MAKE INFORMED DECISIONS

Making decisions without keeping an eye on the information you need doesn't cut it. With our Performance Analytics app, monitor your revenue, joins, terminations, discounts, program registrations, and facility usage at-a-glance to ensure operational health and growth.

BUILT FOR DECISION MAKERS

From the board room to the fitness floor, empower your leaders and decision-makers to track and visualize trends at your organization on the go. Keep a pulse of your organization's health and gauge how you are tracking over time by leveraging our robust and trustworthy industry data to shape decisions and further your mission.

COMPARE PERFORMANCE THROUGH PEER BENCHMARKING

Leverage our national peer benchmark comparisons powered by analytical models of highly similar organizations. Track how you are trending compared to other Daxko Operations users like you based on our advanced machine learning algorithm. Take reporting one-step deeper by choosing other peer groups to compare to based on size, locations, and U.S. Census Data.

TAILOR YOUR TRACKING BASED ON YOUR OPERATIONAL DESIGN

Drill down to the data you need and quickly answer questions by including and excluding specific accounts, membership types, and general ledgers. Control the data you see based on your Daxko Operations configuration. For example, kick out staff memberships when reporting on retention, or zero in on Silver Sneakers to see how they impact your discount group options.