

JOSHUA BLAIR

CREATIVE TECHNOLOGIST & VISUAL DESIGNER

CONTACT

hello@joshuablair.design
[www.joshuablair.design]
linkedin.com/in/jblairdesign
(614) 593 1095

DESIGN

Creative Technology
Hardware Prototyping
Art Direction
UI & UX Design
Layout and Typography

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite
Google Drive
Windows, OS X, Ubuntu

PROGRAMMING

HTML/CSS
Arduino & Raspberry Pi
Linux Command Line
Git (Version Control)

INTERPERSONAL

Rapid Concepting
Quick Learner
Adaptable
Inquisitive
Tinker

EXHIBITIONS

Entelechy Showcase
Savannah, Ga (2019)

Indie Bits Festival
Columbia, SC (2019)

PULSE Art + Tech Festival
Telfair Museums, GA (2019)

Port City Review
Savannah, Ga (2019)

Entelechy Showcase
Savannah, GA (2018)

Open Studio
Lacoste, France (2018)

EDUCATION

Savannah College of Art and Design [SCAD] | Savannah, Georgia

B.F.A. Graphic Design | *Magna Cum Laude* | 2019

Minor, Interactive Design + Game Development

Honors: Four years on Dean's List, Academic Scholarship, Achievement Scholarship, Alex Townsend Memorial Endowed Scholarship

SCAD Lacoste | Lacoste, France (Jan 2018 – March 2018)

Study Abroad Program, Graphic Design

EXPERIENCE

Goodby Silverstein and Partners [GS&P] | Design Technologist (July 2019 – Present)

Working in GS&P Lab's innovation department as a designer and developer, creating unique design solutions utilizing emerging technology. Collaborating with creative teams in technical mediation, ideation, and development of functioning prototypes for clients such as BMW, Cheetos, Doritos, Sodastream, and Panera Bread. Co-lead agency learning initiatives, Tech Talk and Labs Institute of Technology, through interactive workshops and lectures.

Goodby Silverstein and Partners [GS&P] | Creative Technology Intern (March 2019 – July 2019)

Worked in the interactive production department ideating, developing, and articulating new creative solutions involving emerging technologies with clients. Collaborated with other creative departments and assisted in technical mediation, concepting, and prototyping.

Delta + SCADpro | Co-Lead and Graphic Designer (Jan 2019 – March 2019)

SCAD collaborated with Delta Air Lines to research and develop concepts to improve the personalized escort services provided to high-profile customers, through a seamless, automated system.

JCB + SCADpro | Research Lead and Graphic Designer (Sept 2018 – Dec 2018)

SCAD collaborated with JCB to research and develop a concept for an immersive virtual reality experience introducing potential customers to the Teleskid, visually capturing the machine's elevated reach and height capabilities that set it apart from the competition.

ORGANIZATIONS

AIGA San Francisco | Chapter Member (Sept 2016 – Present)

AIGA SCAD | President (June 2017 – Nov 2018)

Award: Best Faculty Involvement, SCAD Student Leadership Awards (2018)

Organized and led extended learning opportunities for university students through workshops, lectures, and field trips with industry professionals and professors.

AIGA SCAD | Treasurer and ICC Representative (May 2016 – June 2017)

Oversaw and maintained the chapter's financial activity, budgeting, and fundraising. Worked as the liaison between the chapter, university, and national organization.

AWARDS

Best in Innovation, Entelechy (2019)

Awarded to "Nexion" for innovations in interactive installation design at the 2019 Entelechy Showcase.

Best Creative Technology, Entelechy (2018)

Awarded to "Rasgueo" for best design and use of technology at the 2018 Entelechy Showcase.