

JOSHUA BLAIR

VISUAL & INTERACTIVE DESIGNER

CONTACT

hello@joshuablair.design
[www.joshuablair.design]
linkedin.com/in/jblairdesign
(614) 593 1095

DESIGN

Creative Technology
Physical Computing
Identity Design
UI & UX Design
Visual Storytelling
Layout and Typography

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Microsoft Office Suite
Google Drive

PROGRAMMING

HTML & CSS
Arduino & RasPi
Processing

INTERPERSONAL

Rapid Concepting
Quick Learner
Adaptable
Inquisitive
Tinker

EXHIBITIONS

Entelechy Showcase

Savannah, Ga (2019)

Port City Review

Savannah, Ga (2019)

Indie Bits Festival

Columbia, SC (2019)

PULSE Art + Tech Festival

Telfair Museums, GA (2019)

Entelechy Showcase

Savannah, GA (2018)

Open Studio

Lacoste, France (2018)

EDUCATION

Savannah College of Art and Design [SCAD] | Savannah, Georgia

B.F.A. Graphic Design | Magna Cum Laude | 2019
Minor, Interactive Design + Game Development

SCAD Lacoste | Lacoste, France

Study Abroad Program, Winter 2018
Studied Graphic Design in an 8-week academic program in Southern France.

EXPERIENCE

Goodby Silverstein and Partners | *Design Technologist* (July 2019 –Present)

Worked in GS&P's innovation department as a designer and developer creating unique design solutions utilizing emerging technology. Collaborated with creative teams in technical mediation, ideation, and development. Designed and constructed functioning prototypes for clients.

Goodby Silverstein and Partners | *Creative Technology Intern* (March 2019 – July 2019)

Worked in GS&P's innovation department ideating, developing, and articulating new creative solutions involving emerging technologies with clients. Collaborated with other creative departments and assisted in technical mediation and concepting. Created decks and constructed physical prototypes for pitches.

Delta + SCADpro | *Co-Lead and Graphic Designer* (Jan 2019 – March 2019)

SCAD collaborated with Delta Air Lines to research and develop concepts to improve the personalized escort services provided to high-profile customers, through a seamless, automated system.

JCB + SCADpro | *Research Lead and Graphic Designer* (Sept 2018 – Dec 2018)

SCAD collaborated with JCB to research and develop a concept for an immersive virtual reality experience introducing potential customers to the Teleskid, visually capturing the machine's elevated reach and height capabilities that set it apart from the competition.

ORGANIZATIONS

AIGA San Francisco | *Chapter Member* (Sept 2016 – Present)

AIGA SCAD | *President* (June 2017 – Nov 2018)

Award: Best Faculty Involvement, SCAD Student Leadership Awards (2018)

Led group meetings and coordinated with other officers, faculty, and organizations. Created extended learning opportunities with workshops, lectures, and field trips. Served as a representative to the local chapter & school.

AIGA SCAD | *Treasurer and ICC Representative* (May 2016 – June 2017)

Oversaw all financial activity from budget allocations to reimbursements and was group liaison to SCAD Inter-Club Council. Archived and organized all group activities while contributing to the implementation of workshops and community service.

AWARDS & RECOGNITIONS

Best in Innovation, Entelechy (2019)

Alex Townsend Memorial Endowed Scholarship (2018 – 2019)

Best Creative Technology, Entelechy (2018)

Dean's List, SCAD (2015 – 2019)

Academic Scholarship, SCAD (2015 – 2019)

Achievement Scholarship, SCAD (2015 – 2019)

Architectural Design Excellence Award, CT HBRA Student Show (2014)