

JOSHUA BLAIR

VISUAL & INTERACTIVE DESIGNER

CONTACT

hello@joshuablair.design
[www.joshuablair.design]
behance.net/joshuablair
614 593 1095

DESIGN

Creative Technology
Physical Computing
Identity Design
UI & UX Design
Visual Storytelling
Layout and Typography

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Microsoft Office Suite
Google Drive

PROGRAMMING

HTML & CSS
Arduino
Processing

INTERPERSONAL

Concepting
Quick Learner
Collaborator
Adaptable
Inquisitive
Tinker

EXHIBITIONS

Entelechy Showcase
Savannah, Ga (2019)

Port City Review

Savannah, Ga (2019)

Indie Bits Festival

Columbia, SC (2019)

PULSE Art + Tech Festival

Telfair Museums, GA (2019)

Entelechy Showcase

Savannah, GA (2018)

Open Studio

Lacoste, France (2018)

EDUCATION

Savannah College of Art and Design [SCAD] | Savannah, Georgia

B.F.A. Graphic Design Candidate | Nov 2019 | GPA 3.83
Minor, Interactive Design + Game Development

SCAD Lacoste | Lacoste, France

Study Abroad Program, Winter 2018
Studied Graphic Design in an eight-week academic program in Southern France.

EXPERIENCE

Creative Technology Intern | Goodby Silverstein and Partners (March 2019 - Present)

Work in the GS&P innovation department ideating, developing, and articulating new creative solutions involving emerging technologies with brands. Collaborated with other creative departments and assisted in technical mediation and concepting. Created decks and constructed physical prototypes for pitches.

Co-Lead and Graphic Designer | Delta + SCADpro (Jan 2019 - March 2019)

SCAD collaborated with Delta to research and develop an unified digital system that streamlines the workflow of VIP Select employees to enhance their communication and efficiency within their hubs.

Research Lead and Graphic Designer | JCB + SCADpro (Sept 2018 - Dec 2018)

SCAD collaborated with JCB to research and develop of concept for an immersive virtual reality experience introducing potential customers to the Teleskid, visually capturing the machines elevated reach and height capabilities setting it apart from the competition.

Docent and Retail Associate | SCAD Museum of Art (Jun 2017 - March 2019)

Engaged with visitors and students on tours of current exhibitions to extend learning opportunities outside of the classroom. Provided information about previous, current, and upcoming exhibitions to generate an intellectual discussion about art.

ORGANIZATIONS

President | AIGA SCAD (June 2017 - Nov 2018)

Award: Best Faculty Involvement, SCAD Student Leadership Awards (2018)

Led group meetings and coordinated with other officers, faculty, and organizations. Created extended learning opportunities with workshops, lectures, and field trips. Served as a representative to the local chapter & school.

Chapter Member | AIGA Atlanta & SEGD (Sept 2016 - Present)

Treasurer and ICC Representative | AIGA SCAD (May 2016 - June 2017)

Oversee all financial activity of the group from budget allocations to reimbursements. Archive and organize all group activity while contributing to the implementation of workshops and activities. Also reported to the SCAD Inter-Club Council about club and financial activities.

AWARDS & RECOGNITIONS

Alex Townsend Memorial Endowed Scholarship (2018)

Best Creative Technology, Entelechy (2018)

Dean's List, SCAD (2015 - Present)

Academic Scholarship, SCAD (2015 - Present)

Achievement Scholarship, SCAD (2015 - Present)

Architectural Design Excellence Award, CT HBRA (2014)

Scholastic Art Awards Silver Key Winner, CAEA (2013)