

The House Report has a good intent which we support. The FDA should provide standards based on infant health and also based on what is possible in a “best in class” sourcing strategy.

We have employed a strategy that is simple and clean. We buy US. We buy fresh. We buy from farmers we know. Those farmers are in rural areas and no where near hazardous sources. We don't make cereals or snacks that are so often implicated.

When you consider what we're doing, it would be the equivalent to you walking to the middle of a clean field and digging your own sweet potato or carrot. Or visiting an apple or pear orchard and picking your own fruit.

Simple. Fresh. Clean.

