jk

jackie koon
product designer

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skills

Product Design
UX Design
Visual Design
Interaction Design
Prototyping
Wireframing
Collaborating
Listening

tools

Adobe CC
 Illustrator
 Photoshop
 InDesign
 XD
Sketch
InVision
Proto.io
Figma
Keynote
Jira
Marker + Paper

interests

embroidery
mbti
stickers
theme parks

experience

UX/UI Design Intern
SHOCKOE | MOBILE BY DESIGN, May-August 2018
Worked on an agile digital product team. Designed UX/UI solutions, user flows, wireframes and interactive prototypes for development based on user stories. I collaborated with designers and developers and helped with user testing and QA testing. I attended internal and client facing design reviews.

Design Intern
VCU, August 2016—May 2017
Designed both print and web materials for the College of Humanities and Sciences. Coordinated with 24 departments to execute flyers, annual reports and brochures.

Design Intern
TEAM EIGHT, August—December 2016
Designed materials for both print and web.

Design + Production Intern
BIG SECRET, May—August 2016
Operated a lasercutter, prepared artwork and finalized projects. Laser etched on metal, wood, leather and glass. My biggest feat was laser etching 1000 wine glasses.

education

M.S. in Branding / Experience Design
VCU BRANDCENTER
Graduating May 2019.

B.F.A. in Graphic Design
VIRGINIA COMMONWEALTH UNIVERSITY
Minor in Media Studies | Graduated 2017.