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**FLAGSHIP FUTURES GROUP**



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## **Self-Assessment Exercise:** Being future ready.

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**“Most companies struggle with future opportunities and risks. We help them become future-focused, so they can achieve their preferred future.”**

- 1. What is your current business model (customer, channel, value proposition, resources, cost/revenue model)?**
- 2. What assumptions does your business depend on?**
- 3. What is changing or could change that would affect (positive/negative) your current or future business?**
- 4. What are the root causes or early warning signs for what is changing?  
How do the possible changes make you feel (emotions make the future feel real right now)?**
- 6. What can you do to prepare for the changes before they happen?**
- 7. Who in your company is responsible for execution when the time is right?**
- 8. How can you find/see indications, warning signs, or root causes and what should you be looking for?**
- 9. How can you adapt (become future focused) to see opportunities at their earliest possible moments?**

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