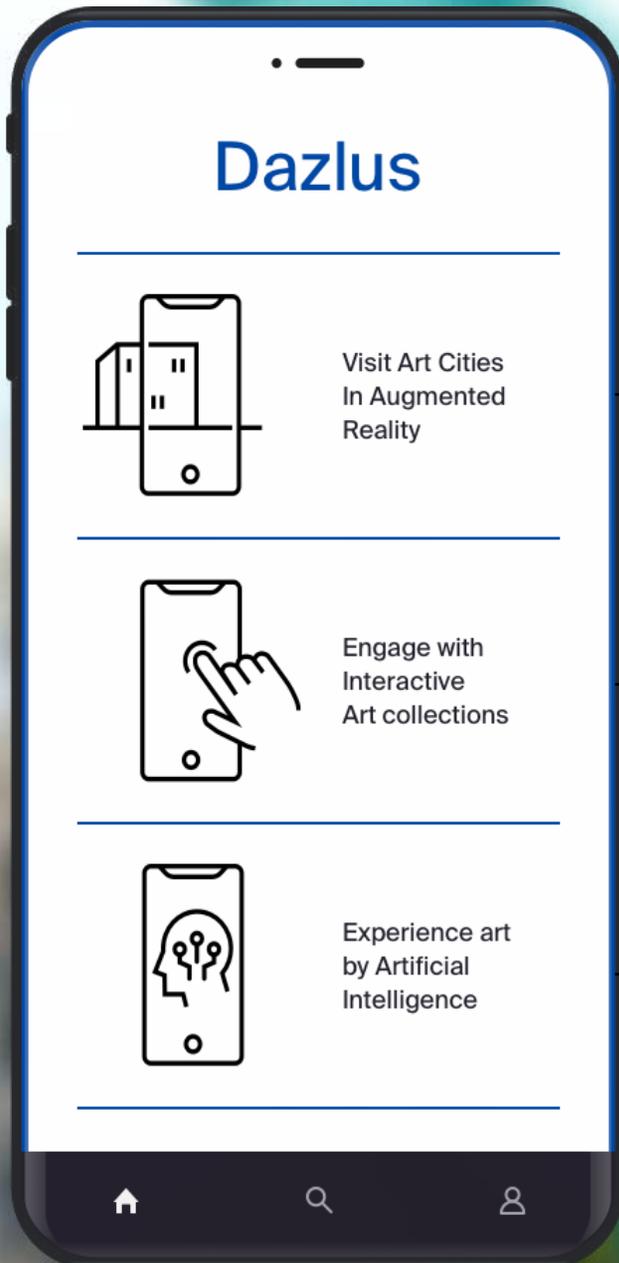


Dazlus

The future of art is on your smartphone and tablet



Take a tour of AR artworks on the streets of the city. Barcelona, Las Vegas, roll out to 30 major cities globally.

Subscribe to fresh art daily on the smartphone. Interact with it using touch-screen, gyroscope, camera, other sensors and internet.

Talk to a bot while it paints your portrait or works with you to create new artworks for your home.

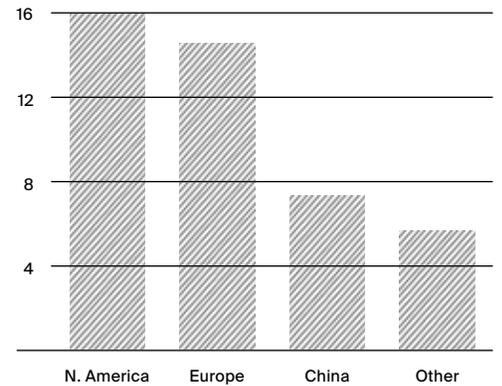
dazlus.com

Dazlus

Raising \$ 5 million to create augmented reality art cities (\$3 million equity, \$2 million art royalty bonds)

- Create, market and operate first two augmented reality art cities (Barcelona, Las Vegas) and prepare next four
- Develop app to support AR art cities and viewing of interactive and AI art on smartphone and tablet
- Build small range of other AR, AI, and interactive art works to integrate in App

44 high potential augmented reality art cities
All greater than 10m tourists and residents



Henry Hyde-Thomson
Chairman

Founder of Anglo Scientific. Built 10 hi-tech and AI companies with revenues of over \$100 million



Felix Barber
CEO

Former Senior Partner in Consumer practice at BCG. 3 years researching business opportunities in digital art market

Growing interest in digital art and high potential in mobile:

Smartphone with unique capabilities for AR, AI, and interactivity; Mobile games 51% of \$138 billion market; but in art, smartphone mostly just “remote control” of big digital art screens

A defensible business with ability to diversify and expand:

Scale effects in the app, experience effects in marketing, art reusable across cities; Options to expand into daily subscription offer of fresh interactive and AI created art

Lead with high-quality AR art „theatre“ on big city streets:

Use outdoor space in big cities as free galleries; Create parcours of large- scale AR artworks related to cityscapes; Add interactive art and other smartphone features in app to engage and entertain

Revenue of \$100m by 2024 with strong operating profit:

86 cities identified globally with over 10 million tourists and residents; 30 cities selected for investment by 2024, with approx \$4 million average annual revenue per city.



Max De Esteban
Advisor

Barcelona based digital artist with artworks in major museums such as Museum of Fine Arts Houston and Museum of Modern Art in Rio de Janeiro



Christa Sommerer and Laurent Mignonneau
Advisors

Pioneers in interactive digital art, their interactive artworks have been exhibited in 300 exhibitions world wide. Winners, among other prizes, of Golden Nica for interactive art at Ars Electronica. Professors of Interface Culture (Interactive digital art) at University of Linz, Austria. Large network of former students with skills in digital art and art technology.



Andras Szanto
Advisor

New York based art liaison and strategy consultant working with top global art businesses such as Art Basel and the Metropolitan Museum of Art