

RYAN FLYNN

Product Designer (UX/UI)

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PROJECTS

OkaySo Feb 2020 - Present

- Create wireframes to help guide developers as a volunteer for a nonprofit talk therapy app

lcTherapy Mar 2020 - Apr 2020

- Designed digital recovery supplement for COVID-19 patients who required extended hospitalization
- Collaborated with a team of designers to design the UI system and wireframes

Nintendo Switch Messages Feb 2019 - May 2019

- Designed a new communication functionality to improve the safety and comfort of online users
- Conducted user research and usability testing

WORK EXPERIENCE

Web Designer

STERLING CARTING May 2019- Present

- Led a design overhaul of the company's online order flow that increased completed order rate by 60% in one quarter
- Perform routine maintenance updates

Freelance Web Designer

WILL MCDONALD WOODWORKS Oct 2019 - Jan 2020

- Designed and developed a B2C eCommerce website, as well as its accompanying CMS
- Site improvements increased monthly sales by 50%

Student Ambassador

RUTGERS TELEFUND Feb 2018 - Apr 2019

- Fundraised over \$12,000 through connecting alumni with on-campus organizations relevant to their interests and experiences as students

EDUCATION

Rutgers University

Graduated Jan 2020

Degree Information Technology and Informatics (BA)

Minor Gender & Media Studies

Major GPA 3.5

SKILLS

Design Process

Wireframing

UI Design

Prototyping

Interaction Design

Responsive Web Design

UX Research

User Journey Maps

User Flows

Tools

Sketch

Figma

Invision

Adobe Creative Suite

Programming

HTML/CSS

Java