

2015 – present

TRAVELCLICK Orlando, FL
*Hospitality Industry » Web & Email Design***Web Designer** 2018 – present**Email Designer/Developer** 2015 – 2018

- Awarded web department's *Employee of the Month* (2017, 2018, 2019)
- Compiled & maintained process documentation/ tools for team reference
- Built hospitality icon set to increase team efficiency
- Initiated team survey for project pain points, established a base file to improve productivity, sought feedback before implementing (2019)
- Design custom and CMS templated websites (2018-2019)
- Design/code marketing & transactional html emails (2015 - 2017)

2010 – 2015

OUR SUNDAY VISITOR Orlando, FL
*Education Industry » K-12 Textbook Design***Senior Design Lead** 2014 – 2015**Designer** 2010 – 2014

- Provided significant, high-level input to development of prototype design & instructional methods
- Initiated design studies in competition, color palettes, icons, developmentally-appropriate typography
- Guided design team & mentored freelance designer
- Art directed, coordinated prototype & production of 3-10 projects at a time
- Built logo guide & a library of 150+ illustrators
- Reviewed, approved prototype specifications
- Offered solutions for workflow & design issues

2014

TEXTBOOKS AFRICA Arlington, VA
*Education Non-Profit » Infographic Design***Design Volunteer** 2014

- Researched, developed, illustrated, & tested Ebola infographic sent to Africa during the 2014 outbreak

2005 – 2010

HOUGHTON MIFFLIN HARCOURT Orlando, FL
*Education Industry » Elementary Textbook Design***Senior Designer** 2008 – 2010**Designer** 2005 – 2007

- Awarded company-wide Values Excellence Award in *Passion for Winning* (2007)
- Awarded design department's *Award of Excellence* (2007)
- Developed prototype for consumable print program, won +90% of state sales upon its debut (2007-2008)
- Designed textbook that exceeded sales expectations in state market, expanded to national & international markets (2007)
- Conceptualized, developed poster campaign (2008)
- Art directed, coordinated production of 1-3 books at a time
- Directed photo shoots in studio & on location
- Offered solutions to design & production issues

EDUCATION

B.A. in Graphic Design, Flagler College (2005)

SKILLS & INTERESTSvisual design / prototyping / art direction / responsive design / HTML5 & CSS3 /
email coding / photo research & art buying / usability & interaction**TOOLS**Sketch / Photoshop / Illustrator / InDesign / Komodo Edit / Litmus /
Invision / Asana / Weebly / Webflow / HubSpot CMS / Benchmark