Marshall Robbins

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EDUCATION

MS in Human Computer Interaction and Design
Indiana University
Bloomington, IN - 2019

BS in Jazz Studies (Guitar)
Indiana University
Bloomington, IN - 2014

ACHIEVEMENTS

Rising Star Award
Expero Summit
Austin, TX - 2020

Finalist - top 5% of 80 teams
CHI Student Design Competition
Montreal, Canada - 2018

Runner Up - $3,500 funding award
Cheng Wu Innovation Challenge
Bloomington, IN - 2018

Best Comedy of 100+ nationally
Campus Movie Festival
Hollywood, CA - 2014

SKILLS

Methods	Tools
User Interviews	Whiteboard/iPad
Affinity Diagram	Sketch/Figma
Personas	InVision
Journey Maps	Google Suite
Sketching	Atlassian Suite
Wireframing	Adobe Suite
Prototyping	Fullstory
Usability Testing	Lookback

INTERESTS

Professional	Personal
Driverless Tech	Board Games
Internet of Things	Cooking
Music Software	Frisbee

EXPERIENCE

Expero, UX Design Consultant   **Jun 2019 - Current**

Synopsys - Software security and integrity

- Lead dozens of projects across their two main software scanning platforms, managed services portal, and other complimentary tools, CLIs, and CI/CD plugins
- Work closely with developers to define or adjust technical details of policies, calculations, and logic to improve users' experience
- Conduct, analyze, and iterate designs based on usability tests with 21 participants using paper prototypes and mockups
- Mentor a team of ~6 designers to help them grow personally, navigate organizational complexity, and improve the user experience and consistency across products

Yotascale - Cloud cost management startup

- Design new features and improvements across their entire product, including anomaly detection, cost analytics, and machine learning recommendations
- Gain insights about users through interviews with customers and SMEs, secondary/competitive research, and tracking tools
- Lead the company towards a more consistent and usable experience with the creation of a design system

S&C Electric Company, UI/UX Intern   **May 2018 - Aug 2018**

- Designed a tablet application that allows users to create a map based assignment queue, and deploy an automated drone that connects to IoT devices to safely complete tasks
- Conducted, analyzed, and iterated designs based on usability tests with 10 participants using paper prototypes and mockups
- Delivered wireframes, user workflows, InVision prototype, spec document, and product pitch video/presentation

Indiana University, Associate Instructor   **Aug 2017 - May 2019**

- Mentor and assist grading 50 undergraduate students
- Lead workshops, breakout sessions, and group meetings
- Create quizzes and give feedback on presentations

Freelance Musician, Self Employed   **May 2010 - May 2019**

- Music direct, compose, arrange, and/or perform music for hundreds of performances and two original rock and jazz albums
- Manage band by booking shows, coordinating schedules of up to a dozen people, and leading social media marketing
- Produced music and videos that received hundreds of thousands of views and were reposted by Mashable, Funny or Die, and more
- Teach dozens of students of all ages and skill level