

Marshall Robbins

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*“Improvisation is iteration.
Songwriting is storytelling.
Design is jazz.”*

EDUCATION

MS in Human Computer Interaction/Design

Indiana University Bloomington
2019

BS in Jazz Studies (Guitar)

Indiana University Bloomington
2014

ACHIEVEMENTS

Finalist - top 5% of 80 teams

CHI Student Design Competition
Montreal, 2018

Runner Up - \$3500 funding award

Cheng Wu Innovation Challenge
Bloomington, 2018

Best Comedy of 100+ nationally

Campus Movie Festival
Hollywood, 2014

SKILLS

Methods

Sketching
Usability Testing
Wireframing
Prototyping
Research
Personas
Storyboarding
Affinity Diagram

Software

Sketch
InVision
Photoshop
Premiere Pro
After Effects
Office Suites
InDesign
Illustrator

INTERESTS

Research

Driverless Tech
Internet of Things
Music Software

Personal

Game of Thrones
Cooking
Frisbee

DESIGN EXPERIENCE

UX/UI Intern, S&C Electric Company

May 2018 - Aug 2018

- Designed a tablet application that allows users to create a map based assignment queue, and deploy an automated drone that connects to IoT devices to safely complete tasks
- Conducted usability tests with 10 participants on paper prototypes, wireframes, and mockups
- Delivered wireframes, user workflows, InVision prototype, spec document, and product pitch video/presentation
- Worked with mobile development team to implement the design

Product Design, CHI 2018 Conference

Nov 2017 - April 2018

- Designed an interactive donation box that encourages users by visualizing the greater impact of monetary contributions
- Conducted research, iterated, prototyped, tested, created pitch video, created funding proposal, and presented at conference
- Facilitated team through effective delegation, organization, and communication

Associate Instructor, Indiana University

Aug 2017 - Current

- Mentor and assist grading 50 undergraduate students
- Lead workshops, breakout sessions, and group meetings
- Create quizzes and give feedback on presentations

MUSIC EXPERIENCE

Content Creator, The Riben Collective

Sept 2013 - Current

- Compose original music for short videos
- Produce videos that receive hundreds of thousands of views, and are reposted by Mashable, Funny or Die, and more

Manager, The Phunk Nasty's

Aug 2011 - Current

- Manage band by booking shows, coordinating schedules of up to a dozen people, and leading social media marketing
- Music direct, compose, arrange, and perform music in accordance with a variety of audience expectations
- Perform yearly for charities such as Rocking for Riley, IU Dance Marathon, and The Timmy Foundation

Freelance Musician, Self Employed

Feb 2010 - Current

- Teach dozens of students of all ages and skills a variety of instruments, both privately and in large companies
- Direct and play for musicals including, Aida, Spring Awakening, and Godspell, as well as help workshop new productions
- Record and perform two full albums of original music