

CONTACT

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(818) 517-7545
www.csayas.com

SKILLS

Sketch
Figma
Invision
Illustrator
Adobe XD
Indesign
Prototyping
Usability Testing
Wireframing
Branding
Typography
Color Theory
HTML/CSS
Graphic Design
User Research
Visual Design

EDUCATION

University of San Francisco

August 2014 – May 2018
Bachelor of Arts,
Double Major in
Design and History

General Assembly

December 2018 – February 2019
User Experience Design Immersive

JOB EXPERIENCE

Alpha & Omega Semiconductor

UX Designer / November 2019 – March 2020

Redesigned a client facing data centric enterprise software tool used for testing products by both in-house and client engineers, conducted guerilla user research, created wireframes and usable prototypes, designed a new interface with a light and dark mode, reworked branding and typography elements, presented new design to several multi-disciplinary teams

Hi Dev Mobile

UX Designer / January 2019 – Ongoing

Design for both published mobile iOS apps and websites, develop Branding and Logos for clients, leveraging data from User Research through surveys and interviews, Create wireframes and mockups through an iterative design process, Practice User Centered design and advocated for well-designed and intuitive products for the user, Collaborating closely in a design team with both engineers and designers, Working closely with clients to create highly usable digital products

Showpads

UX Designer / February 2019 – June 2019

Designed a desktop web based matching system for renters and property agents. Collaborated with client and team to conduct user research for multiple user types— created and sent surveys, interviewed users, conducted guerilla usability testing, and created User Flows. Created and designed mockups, medium to high fidelity prototypes, and worked on branding.

University of San Francisco

Design and Marketing Intern / Spring 2018

Created marketing assets for design department, managed and created social media content, created informational catalog for new and incoming students.

Orphidia

Design Intern / Summer 2017

Worked in a small creative team in a startup environment, worked on branding and marketing while also created designs for internal communications and presentations, created letterhead designs, content creation for an early stage marketing campaign.

San Francisco Chinese Culture Center

Design Intern / Summer 2017

Helped design online web graphics used on websites and created museum exhibition reports and brainstormed on design strategy.