

# NickQuinnDesign

A Senior Digital Creative based in London with over 9 years experience working in UI & UX

## Contact

07916 305 219  
nickquinn00@gmail.com

[www.nickquinn.design.com](http://www.nickquinn.design)

## Address

12 Coville Mansions  
Victory Parade  
London  
E20 1 FZ

## Clients



## Experience

I began my career as a Graphic Designer working in branding & print. I soon developed a taste for 'digital' working for a tech startup in Silicon Roundabout. Here I was fortunate enough to lead the creative output of a number of native applications and websites in the early stages of agile environment. I then became a Senior Creative for award winning agency Brand42, working with a number of global clients collaboratively working and leading design projects across branding, campaign, web and mobile. I then became a Limited Company working with as a Digital Creative in UX & UI for a number of award winning companies and agencies, startups and entrepreneurs.

## What I bring

I have a background initially stemming from branding, which I believe is integral to my process when working in UX & UI. I always approach each project from a user centered design process - as each project varies in scale and budget, so do the different techniques applied. From prototyping and testing, to creating personas, customer journeys and high, or low fidelity wireframes and eventually through to final artwork delivery. However the crux of each project needs a big idea, which I believe is the lifeblood of all design.

## Employment

**The Times | UI Designer** Dec 2018 - Mar 2019

Working on a number of digital products for The Times. Redesigning their global search for their website and native apps and helping to create a design system for their components.

**Blackwood Group | Creative Director** Jun 2018 - Dec 2018

Blackwood contacted me about a potential redesign of their website (due for release in Jan 2019). My proudest moment so far as I was pitched and won the work. I had full control of the process from start to finish. Handling everything including project management, initial research and ideation, testing wireframes with clients and handling all artwork and directing both the copywriter and developer.

**Preqin Data | UX/UI Designer** Jan 2018 - May 2018

Redesigning Preqin.com and Preqin Insights (News). I am leading the design on these products working in an Agile process. Building pattern libraries and advising on UX.

**For People | Digital Creative** Nov - Dec 2017

I was brought in to redesign the Deutsche Bank Wealth app and news platform. Also required to make improvements to the existing UX of the application.

**Aviva Innovation Lab | UX/UI Designer** May 2016 - Oct 2017

Working as a hybrid designer (UI & UX) across multiple digital products. Involved in early concept development and testing, clickable prototypes and Agile methodology. I also worked on the development of the brand guidelines.



*Employment history continued on next page*

## Qualifications/Education

### 1997-2001

Colston's Collegiate School:  
Passed all G.C.S.E's and A Levels

### 2001-2002

University of the West of England  
Foundation Level in Graphic Art  
and Design

### 2002-2005

Leeds Metropolitan University  
BA (Hons) in Graphic Art and  
Design: 2:1

### Human factors

User Centered Analysis course  
Practical Usability course

## Skills

UX & UI design  
User centered design & analysis  
iOS & Android app design  
Project management  
Art direction  
Prototyping & Wireframing  
User Testing  
User Personas, scenarios & Journeys  
Style guide development  
Branding

## Software

Adobe Indesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Axure Pro  
Invision  
Sketch  
Zeplin

### WHAM Agency | Digital Creative

Mar - May 2016

Tasked with running a digital interactive project employing a new brand direction for Three Mobile's staff. I was responsible for art directing the Illustrator, designing the framework for the product and development of UI.

### Gala Coral | UX Designer

Aug - Dec 2015

UX Designer responsible for leading UX output of Coral Sports design across native apps, registration and landing page, shop locator and Gala Coral site redesign navigation. I was involved in user testing, ideation, wireframing & prototyping, creating site maps and user flows.

### Small Back Room | UX Designer

Apr - Jul 2015

They wanted someone who could handle every aspect of the design process from early stage UX design principles through to UI implementation. Which included presenting early stage concepts, wireframing and prototyping. Working with copywriter to create user personas and flows, a site map and final artwork delivery.

### Sketch Agency | Digital Creative

Feb - Apr 2015

Senior Digital Creative responsible for leading a number of projects across branding and web. Tasks included pitching, creating concepts, wireframing, low fidelity prototyping and final artwork delivery.

### BBC Worldwide | Digital Design Lead

Oct - Jan 2015

I was brought in as design lead, working closely within a team (Agile environment) leading the design output and involved heavily in UX. I helped create multiple personas and user flows, tested a number of creative concepts with the team and managed smaller design team.

### SmartTrade app | Senior Creative

Mar - Sept 2014

Brought in as a Senior Creative to handle design output for this mobile app across iOS and Android. Working in an agile environment I took on remaining UX work, which scaled up from app to desktop. An understanding of the iterative design process was essential - therefore I created prototypes using Invision and measured results with User testing. This fed back into the design output for both mobile and desktop.

### Brand42 | Senior Creative (permanent)

Apr 2012 - 2014

Senior Creative involved as design lead on numerous projects including the award winning Lovewall & Agent-UK (VisitBritain). I was involved in all aspects of the creative process, but also managing a team and project management.

### Billy Creative | Digital Designer

Sept 2010 - Apr 2012

Senior Creative involved as design lead on numerous projects including the award winning Lovewall & Agent-UK ( ). I was involved in all aspects of the creative process, but also managing a team and project management.