



design@wyattcoe.com 518.888.1639

# WYATT COE

## Overview

Innovation-driven problem solver creating user-centered products & experiences with the latest technology

## Experience

### **Industrial Designer** Spring 2020

Designed an ergonomic computer mouse for a Bay Area start-up. Led form/CMF development based on human factors research and hardware specs. Prototype currently in development

### **Multidisciplinary Designer** 2018-2019

Designed a conceptual vehicle using virtual and augmented reality to explore the potential impact of MR on industrial design and product interaction

### **RIT Industrial Design Manager** 2019

Designed and built \$40,000 original outdoor seating for RIT. Managed sourcing, molding, fabrication and assembly of metal, wood, and concrete components. Led volunteer student team in constructing of final assemblies.

### **Industrial Design Intern** 6-8.2018

At Xerox EDG, designed product concepts and developed UX strategies for new markets. Filed 5 patents in 2 months

### **Industrial Design Intern** 7-8.2017

With Netdragon Websoft in China, led an international student team in rethinking how we design digital tools for educators Solved an industry-wide design flaw

## Education

### **BFA Industrial Design, 2019**

Summa Cum Laude, Outstanding Scholar  
Rochester Institute of Technology

### **Offsite, Spring 2021**

Industrial Design Certificate  
12 week design intensive taught by ID industry professionals covering design business, philosophy, advanced sketching, production, visualization, & presentation

## Recognition

### **Featured Work - Offsite**

Design work displayed by program director in social media promotion. Received 2500+ interactions and 100 comments.

### **Utility & Design Patents 2018**

Five total patents, awarded for design concepts created as an intern at Xerox

### **Certificate of Excellence** 7-8.2017

Recognition from Netdragon Websoft, awarded to one design intern annually

## Skills

collaboration	strategy	branding
communication	sketching	teamwork
ideation	modeling	leadership
visualization	graphics	research