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WYATT COE

Overview

Innovation-driven designer creating elegant, user-centered product experiences through emerging technology

Experience

Mixed Reality Speaker/Author 11.2020
RIT Frameless Labs Mixed Reality Symposium. Presented thesis on mixed reality product experiences to bring the physical aspect of MR interaction to academic focus.

AR/VR Designer 2018-2019
Designed a conceptual vehicle using virtual/augmented reality to explore the potential impact of mixed reality on industrial design. Introduced VR to RIT ID department, received college thesis award.

Industrial Designer 10.2019
Created a concept for a new category of ergonomic computer mouse with unique grip/interaction patterns.

Skills

collaboration	strategy	marketing
communication	sketching	systems
innovation	modeling	visualization
leadership	graphics	presentation

Education

BFA Industrial Design, 2019
Summa Cum Laude
Rochester Institute of Technology

Design Manager 2018-2019
Designed and built \$40,000 original outdoor seating for RIT. Managed sourcing, molding, fabrication and assembly. Hired/led a team of students Benches became campus landmark.

Industrial Design Intern 6-8.2018
At Xerox EDG, led internal projects and developed product/UX strategies for new markets. Filed 5 patents in 2 months.

Industrial Design Intern 7-8.2017
At NetDragon Websoft in Fuzhou, China, led an international team designing EdTech products for Promethean. Improved teaching ability by solving an industry-wide product flaw.

Interests

Maintain design Instagram with 1000+ followers. Sketching, design, modular systems and business strategy, tech, cars, concept art and immersive entertainment