



WYATT COE

wyattcoe.com design@wyattcoe.com 518.888.1639

Overview

Multidisciplinary designer developing user-centered products & experiences at the intersection of design and technology

Experience

UX/Web Designer 6-9.2019
Redesigned and constructed a WordPress website for Berkshire Waldorf School. Managed branding, strategy, UX, and visual design. Collaborated with backend developers and school admins to integrate scalable templates and systems

Multidisciplinary Designer 2018-2019
Designed a conceptual vehicle using virtual and augmented reality to explore the potential impact of MR on industrial design and product/user interaction

RIT Industrial Design Manager 2019
Designed and managed \$40,000 production of commemorative outdoor seating for RIT. Included sourcing, molding, assembly, and fabrication of metal, wood, and concrete components. Led a team of students in producing and constructing final assemblies. Located in fountain park

Industrial Design Intern 6-8.2018
At Xerox EDG, designed product concepts and developed UX strategies for new markets. Filed 5 patents in 2 months

Industrial Design Intern 7-8.2017
With Netdragon Websoft in China, designed educational tech products and led an international team of design students

Education

BFA Industrial Design, 2019
Summa Cum Laude
Rochester Institute of Technology

Recognition

Outstanding Undergraduate Scholar
Awarded to the top 1% of RIT students for maintaining a GPA over 3.85/4.0

College of Design Student Project Award Senior capstone project recognized for pioneering work in mixed reality

Utility & Design Patents 2018
Five total patents, awarded for design concepts created as an intern at Xerox

Certificate of Excellence 7-8.2017
Recognition from Netdragon Websoft, awarded to one design intern annually

Skills

design	strategy	branding
communication	sketching	teamwork
visualization	modeling	leadership
ideation	graphics	research

Interests

Design, technology, and cars. Concept art and immersive entertainment. Lego fan, minimalist and full-time athlete