



WYATT COE

@wyattcoe.design design@wyattcoe.com 518.888.1639

Overview

Industrial designer developing purposeful products, experiences, and brands with a focus on technology & visualization

Experience

Berkshire Waldorf School 6-9.2019
Redesigned and constructed a WordPress website. Managed branding, strategy, UX, and visual design. Collaborated with backend developers and school admins to integrate scalable templates and systems

Mixed Reality Design 2018-2019
Designed a conceptual vehicle using virtual and augmented reality to explore the potential impact of MR on industrial design, production, and consumption.

RIT Design Manager 2018-2019
Designed and managed \$40,000 production of commemorative outdoor seating for RIT's 50th anniversary. Included sourcing, molding, assembly, and fabrication of metal, wood, and concrete components. Led a team of students and communicated with RIT faculty and grounds

Xerox EDG 6-8.2018
As an ID intern, designed product and user experience concepts for new markets. Filed 5 patents in 2 months

Netdragon Websoft 7-8.2017
While interning in China, designed educational tech products for Promethean. Led an international team focused on improving student/teacher relationships

Education

BFA Industrial Design, 2019
Summa Cum Laude
Rochester Institute of Technology

Recognition

College of Design Student Project Award Senior capstone project recognized for pioneering work in mixed reality

First Place Team 1.2018
RIT ID T-Minus design challenge, resulted in anniversary project: left

Certificate of Excellence 7-8.2017
Recognition from Netdragon Websoft, awarded to one design intern annually

Paul W. Porter Memorial Scholarship
Awarded as an outstanding sophomore in RIT's Industrial Design program

Skills

communication	sketching	Adobe CS
visualization	modeling	SolidWorks
ideation	graphics	Keyshot
strategy	branding	VR/AR

Interests

Design, technology, and cars. Concept art and immersive entertainment. Lego fan and athlete who lives to run and play