



# NordicWay Cellular C-ITS Corridor

HERE Cloud and Mobile App  
for Location Hazard Warnings

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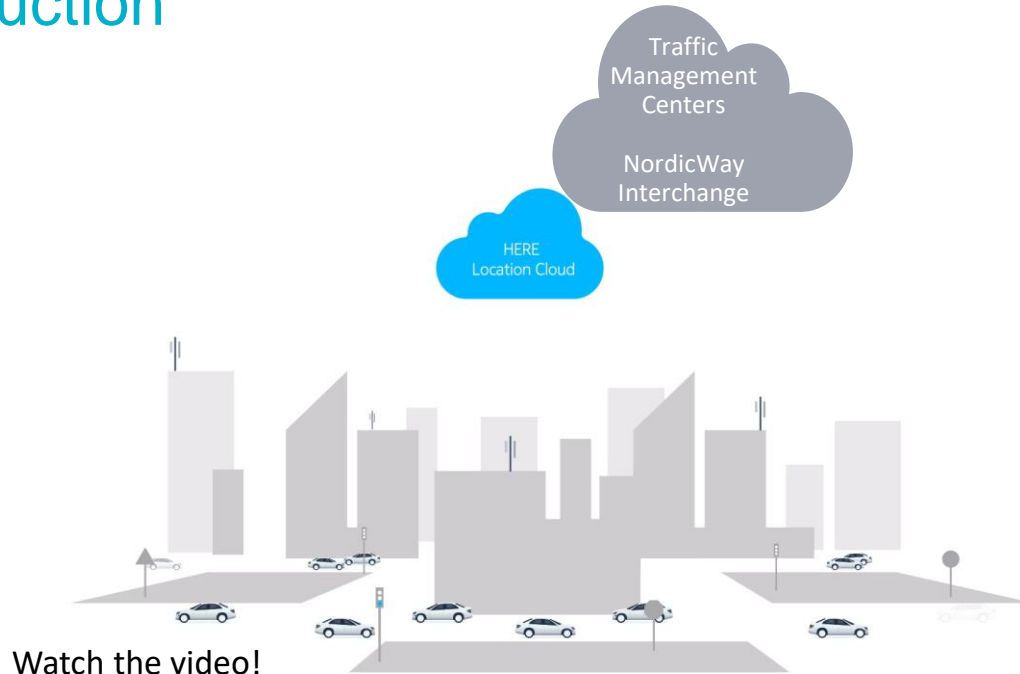
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# HERE Digital Transportation Infrastructure Introduction

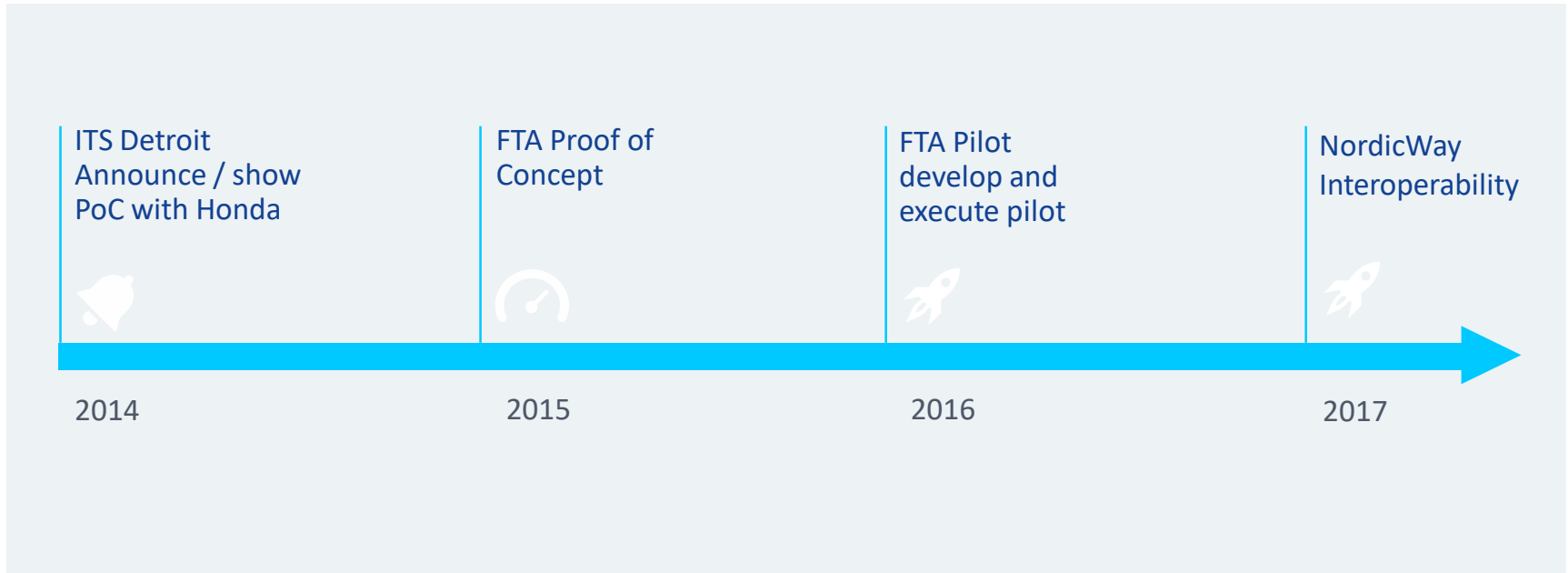


Watch the video!



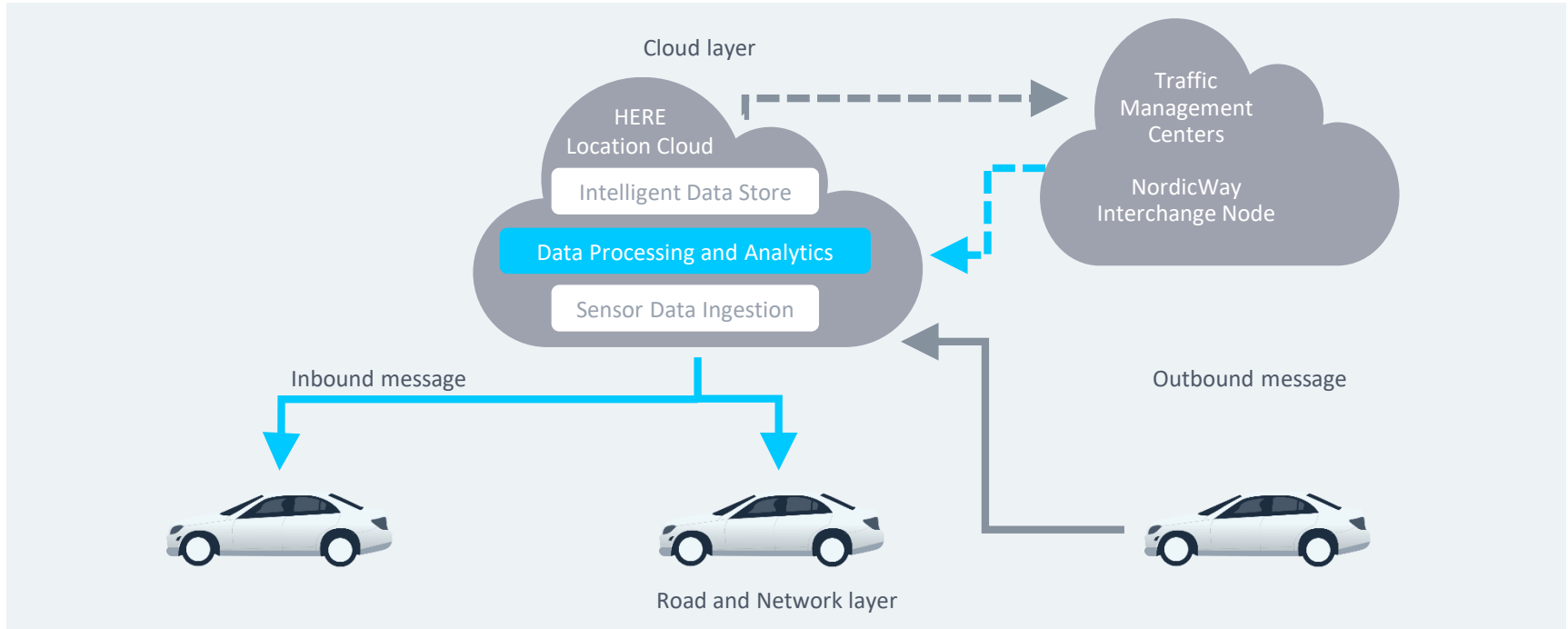
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# Our Journey



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# Market first architecture supporting ITS Directive on standard 4G/LTE



# Finnish Transportation Agency Pilot

## The first end-to-end integration of C-ITS directive



- Hazard warning pilot drives collaboration between government agencies, Industry and research institutions and connects traffic management centers, vehicle, and user data to alert drivers
- Mission - Demonstrate performance and suitability of LTE network in support of ITS Directive

← Create DENM

Helsinki, Finland

Obstacle

Unprotected Accident

Reduced visibility

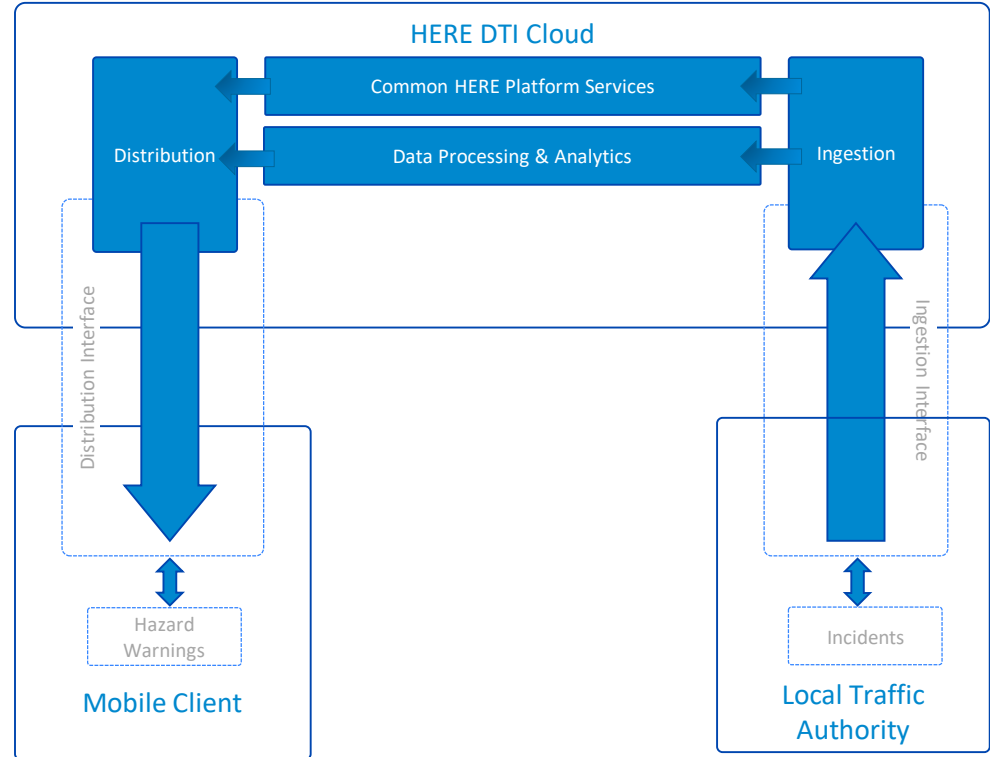


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# HERE DTI Cloud Overview



Use Cases @ FTA	TMC Originated	Mobile Originated
Temporary slippery road	✓	
Animal, people, obstacles, debris on the road	✓	✓
Unprotected accident area	✓	✓
Short-term road works	✓	
Reduced visibility	✓	✓
Exceptional weather conditions	✓	



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