

TATE YEUNG

tateyeung.com

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**California Polytechnic
State University,
San Luis Obispo**

**Bachelor of Science,
Graphic Communication**

**Concentration in
User Experience /
User Interface Design**

**Minor in
Ethics, Public Policy,
Science, and Technology**

Expected completion in
June 2021

SKILLS

Sketch, Figma, Framer X

Adobe (Illustrator, Photoshop,
InDesign, Premiere Pro, XD)

HTML, CSS, Webflow,
website builders

Slack, Trello,
G Suite, Microsoft Office, iWork,
macOS, Windows

INVOLVEMENT

**Member
Circle K International,
Cal Poly Chapter**

**Member
Alpha Phi Omega,
Cal Poly Chapter**

Over 300 lifetime service
hours completed through
various organizations.

*Build it, and they will come;
build it well, and they will stay.*

DESIGN & LEADERSHIP EXPERIENCE

UI/UX Designer

Circle K International, Cal-Nev-Ha District

UI & UX design, UX writing

MAY 2018–PRESENT

Remote

SEE IT AT tateyeung.com/portal

- Employing UX research techniques to design UI/UX for a brand-new online chapter administration portal to be used by over 70 chapters.
- Creating UI mockups and prototypes for a brand-new mobile application for District conventions with over 700 attendees.
- Creating a design system and UI mockups & prototypes to refresh the District's website and update content.
- Collaborating with engineers and developers from respective teams.

President

APRIL 2017–MARCH 2018

Circle K International, Pasadena City College Chapter

Pasadena, CA

Graphic design, branding, web development, marketing, copywriting

- Rebranded the club, and designed supporting collateral for events weekly.
- Increased attendance of a large-scale event by 10% with an effective marketing campaign, including the creation of a visual identity and electronic promotional material (website, ads).

Leadership

- Oversaw an executive council of five, collaboratively leading a community service-oriented club of over 50 members.
- Engaged members through public speaking and interpersonal communication to increase retention 50% year-over-year.

Graphic Design Intern

iDigBrand

SUMMER 2016

Diamond Bar, CA

Graphic design

- Created multilingual (web and print) banner advertisements and website mockups for the launch campaign of an American hotel company's booking system for Chinese audiences on WeChat, iterating on feedback from stakeholders.

Graphic Designer

Apache News

AUGUST 2015–JUNE 2016

Arcadia, CA

Journalism, leadership, video editing

- Produced, edited, anchored, or reported for seven episodes of a weekly video news show broadcast to the entire campus of over 4000 students and published online.

Graphic design, branding, motion graphics

- Established an unprecedented unifying brand and collateral (lower-thirds, advertisements, and graphics).

GENERAL WORK EXPERIENCE

Team Member

Labobatory

JUNE 2018–AUGUST 2018

San Gabriel, CA

- Front-of-house (customer service, taking orders, point of sales).
- Back-of-house (making tea drinks, basic cleaning, preparing ingredients).

Team Member

The Pond

JANUARY 2018–AUGUST 2018

Arcadia, CA

- Front-of-house (customer service, taking orders, point of sales).
- Back-of-house (making ice cream mix, basic cleaning, preparing ingredients).