



Manufacturers of Compostable Bag Technology
2 Rancho Circle, Lake Forest, CA 92630
General: (800) 983-7221
Sales: (949) 446-0812

Art File Preparation Guidelines

At beyond GREEN, LLC. our goal is to provide you, our customers with accurate proofs to expedite your stringent print/scheduling demands and to exceed your expectation. In order to accomplish this we have compiled the following Art File Preparation Guidelines. By using this guide you will be helping us to expedite your art files quickly and accurately.

Please Note: files should be submitted as Press Ready. A term used to describe a file that has all the specifications necessary to produce high-resolution printed output, without requiring any additional alteration.

Software, File Format and Saving Files:

Software: Adobe Creative Suit

File Format: Illustrator should be used for all art projects being set up for beyond GREEN. Press Ready files must be saved as .ai with all support elements (fonts, images, layouts and dies) attached or included.

Note: Fonts should be outlined and removed (no type editing will be possible at our end, but this insures that what you see, is what you get). All colors and layers must be marked correctly and any extras or un-needed elements removed. Along with your Press Ready art please include a Final PDF file as a soft-proof for viewing and comparing to final art file.

Colors: CMYK, PMS, Custom, Die, Template, Layout, Foil, Embossing, UV, Varnish, etc. NO RGB!
Photoshop should only be used for all pixel based (images) and saved as cmyk (not rgb or lab),

hi-resolution files. Photo files need to be 300 ppi or better for proper output of your artwork. We print at 200ppi which requires a minimum of 250ppi at 100% scale to insure the highest quality printing. Use GRACoL2006_Coated1v2 for color profiles as it works best with our types of printing.

Art Set Up Specifications:

Scale of Artwork: All art file need to be built at 100% size and not scaled.

Dies: Make sure to use the correct dyeline when creating your Press Ready Art. Beyond GREEN can provide a dyeline file in eps format to use if needed. Please contact your sales representative with all dyeline requests.

Correct bleeds: For lithographic work for folding cartons provide 1/8" bleed beyond all knives. For labels, top-sheet (single-face lamination) work provide 1/4" bleeds outside desired trim sheet.



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Correct color: If job prints in 4/C process make sure to convert all spot colors down to their process equivalents. If job prints using spot colors make sure to use Pantone swatch names to correctly identify colors. If special mixes are required please inform us and supply printed sample to insure job prints to your requirements. Note: Large black areas should be built using a rich black mix.

100K-40C-30M-30Y provides a deep neutral black that is suitable for larger areas, but should not be used on small type or thin lines.

Small Type/Trade Marks/Circle R's: Type is very important in any good art design. But many times gets lost or is illegible. The use of small fonts or thin lines in multiple colors or reversed out of an image or color background may not reproduce well. Avoid fonts smaller than 8 point or .5 point lines when designing for best results. Note: TM or ® will not print clearly if smaller than .125"

File Transfer and Proof:

File Transfer: All files should be sent to us using DropBox (preferred) or E-mail (If size permits). All elements should be in one zipped (compressed) file and should not exceed 14MB. Please contact your sales representative if more information is needed.

Proofs: Final proofs are printed on an Epson 9900 with Spectroproof (For Accurate Color) 44" x 100". Please inspect these proofs carefully before approving as they will be used at press for content and color matching (unless other color match hard copy has been provided and arranged before print).