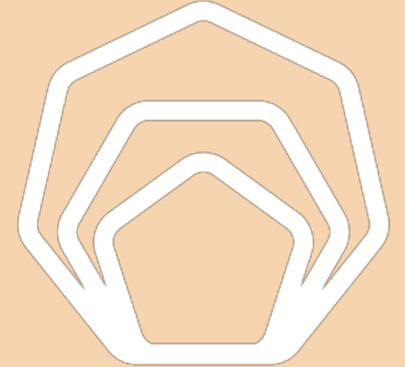


reven
you





RevenYOU is accessible

Have the algorithms work for you

RevenYOU is a Dutch start up that did the impossible: Bring returns on investment comparable to Wall Street to everyone with a smartphone.

76% of all trade in the world is already done by smart-trading algorithms. Yet, as of right now, big companies hold all the keys when it comes to hiring quants and using the newest technology to create the best algorithms

RevenYOU is poised and ready to bring high-end algorithm trading to the rest of the world.

Financial returns through Artificial Intelligence.

RevenYOU is building the biggest and most accessible trading platform for trading-bots, ever.



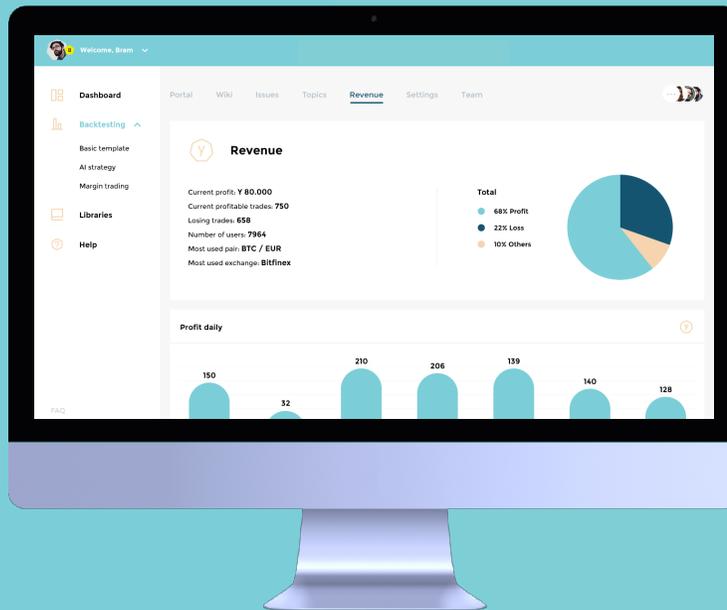


Biggest market in the world?

RevenYOU is working to bring automatic trading to every financial market; crypto, indexes, currencies, commodities, shares, options and funds.

Estimations done using our application range in the tens of billions of Euro's after an operational period of five years.

On average, RevenYOU only charges 0,001 percent in transaction fees.



The secret of the RevenYOU recipe is a two side formula; are you ready?

One side is the system that JP Morgan can only dream of: 'Portal': the open to all financial algorithm and A.I. development program. This is where thousands developers can build, share and prosper -We mean, really prosper.

The other side is for YOU: Easy successful trading. Traders no longer need to know anything about complex platforms and do not need to have years of trade experience. You simply choose an algorithm that already contains everything and play it.

“RevenYOU found the recipe, the holy fintech grail. We youtube-anize trading, we spotted the VIP trading area. We Ali-expressed Fintech.”

- Michiel, founder RevenYOU

“The Big fintech question was: Where is the Unicorn? It's right here. The power of all people and stunning technology brings winning financial ROI to all.”

- Colin, founder RevenYOU

“RevenYOU is finger-tip trading. YOU and the world most powerful algorithm bots beating and prospering on your smartphone. It's game-changing simple”.

- Stefan, founder RevenYOU



We recently hit 12.000 developer signups for the RevenYOU league



Our Goal

There are few products capable of reaching hundreds of millions of users, RevenYOU is one them!

We are going to shake up trading, making it as easy as using Spotify.

Using the RevenYOU app users can choose a successful trading-strategy, press play and profit, from the developers skill, knowledge, training and extensive research.

Accessibility is 1#

Customers can try all the strategies on our platform for free! This allows users to get used to our app with out any commitment or stress. They can start using real money as soon as they are comfortable.

Open Source, like Lego

Tower, our open source decentralized development platform, is at the heart of our product. Tower allows developers form all over the world to create their own, but also improve upon other's algorithms.





Hybrid Exchange

Perfect customer experience

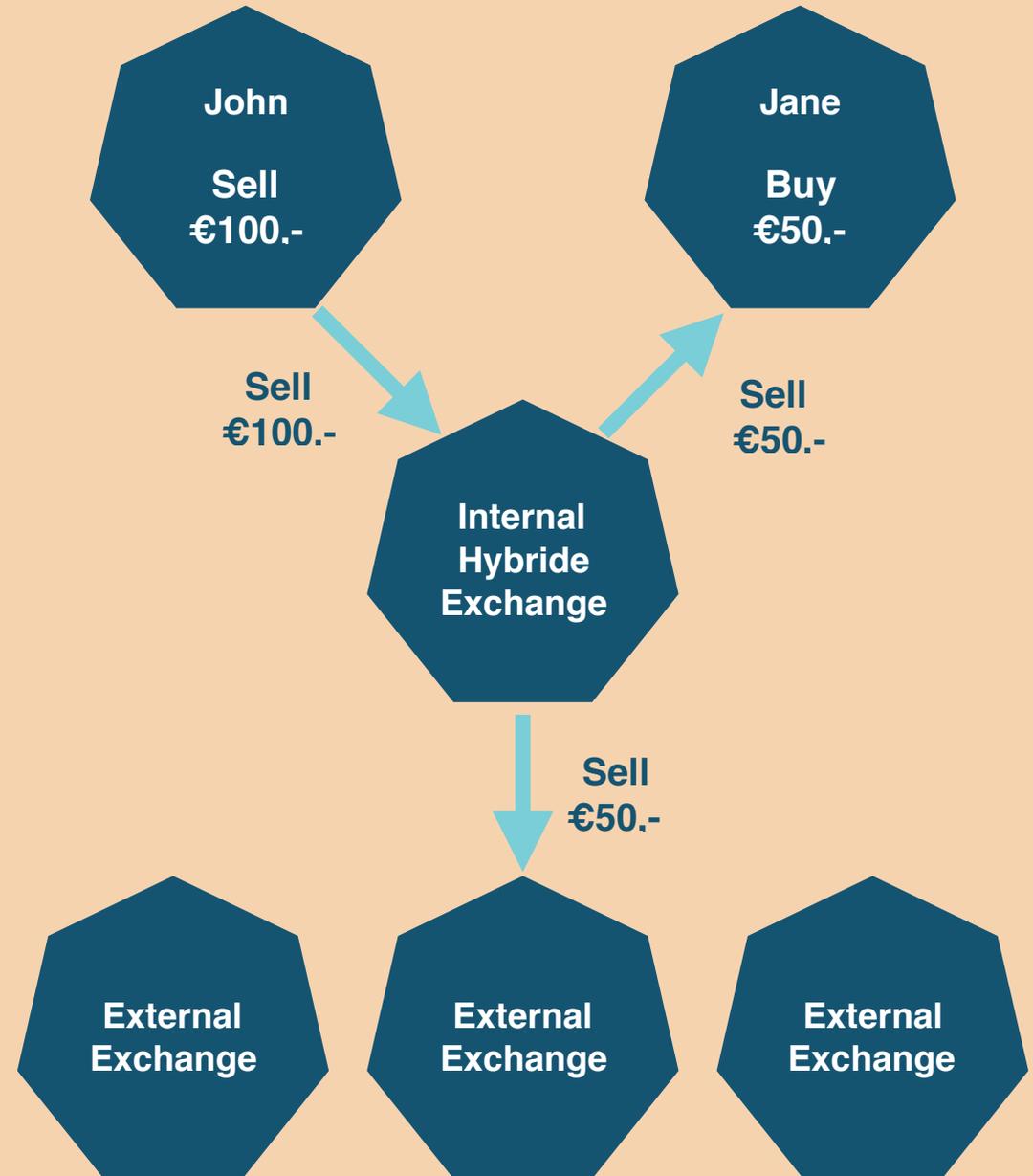
By integrating the Hybrid Exchange into the RevenYOU platform we eliminate the need for users to have multiple accounts with multiple exchanges. 1 account with RevenYOU is all you need to get started!

Lower transaction costs

Our Hybrid Exchange has corporate connections with the biggest cryptocurrency exchanges. By using business accounts on these exchanges we pay lower transaction fees.

In-house settling

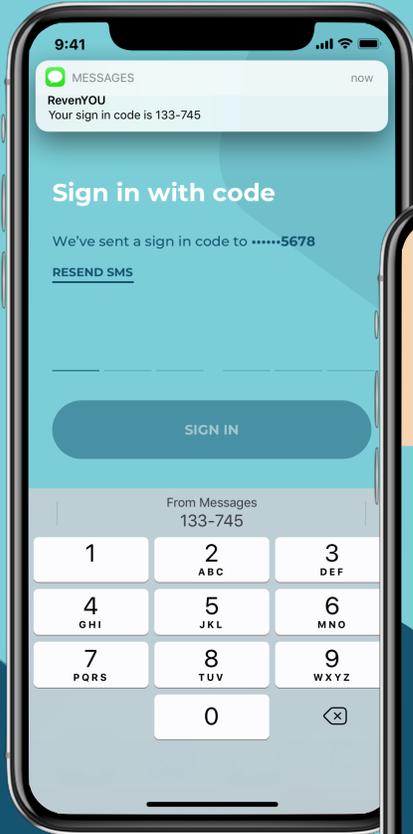
The Hybrid Exchanges allows us to settle transactions ourselves. This puts RevenYOU in the unique position to maintain 65% of fees otherwise lost to external exchanges with in its own platform. This way RevenYOU's profit per trade is quadrupled, without it costing the users anything extra!





Accessibility is the key

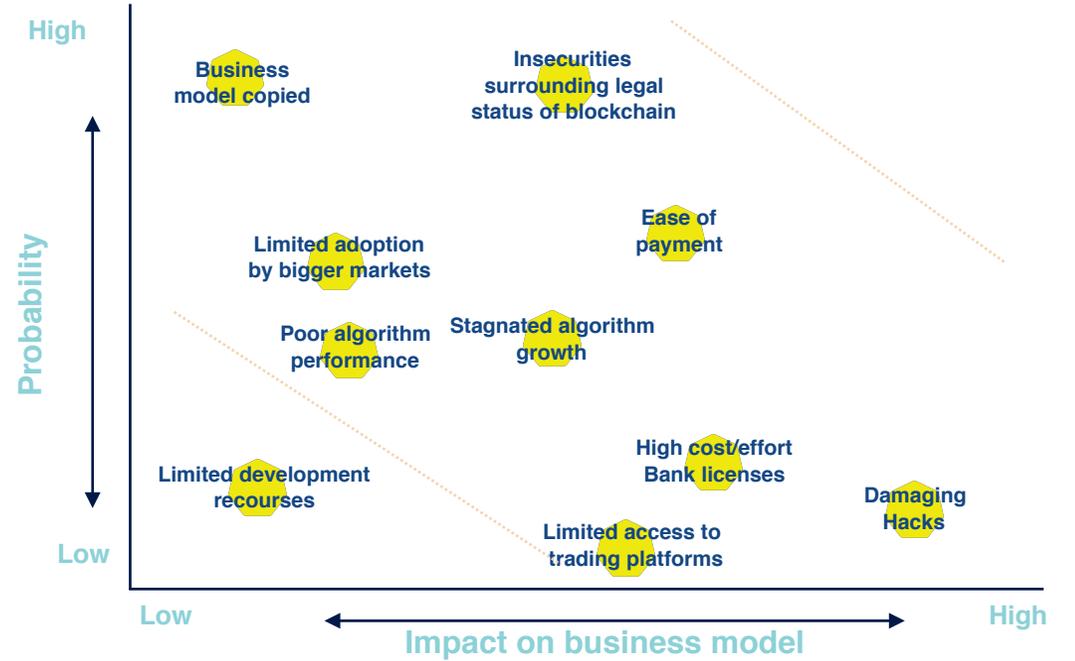
SMS login



Face ID



Risk assessment



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you



#MILESTONES

- **Users: 83,700 users, ready to download the app**
- **Developers: 5,640 teams have signed up**
- **App: Wireframe and design are done, the programming has started. To be launched ± april 2019**
- **Tech: Tower is done, developers can build and test algorithms**
- **Tech: Backtesting an algorithm on 6 years of market data takes just 1.477ms by a 15 min interval**
- **Tech: The Hybrid Exchange is to be finished in February and is 85% done**
- **Capital: €866,520 + 16.160 hours invested**

Certificates of shares

The purpose of certifying shares or assets is to separate the rights attached to shares or assets. After certification, the profit right (economic law) comes to lie with someone other than someone with the right to vote (control law).

De RevenYOU / CMS Holding B.V. will issue 25% of the shares to the foundation trust office CMS Holding. The investor becomes a certificate holder. This keeps the company more effective. Huib Zeven of Zeven CS is the executive officer of this STAK and also represents the interests of the members.

These certificates of shares:

- are easy to transfer, without a notary, to others,
- do not give you a meeting or voting right in the company,
- give you profit right and all other rights of shares.

- Offer obligation:

Shareholder is obliged to first offer his certificates of the shares to the co-shareholder(s).

RevenYOU /
CMS Beheer B.V.
Ir. Lelyweg 44,
2031 CD Haarlem

www.RevenYOU.io
mail@revenyou.io
+31 6 15 439 193 (Colin Groos)
+31 6 21 504 482 (Michiel Stokman)

Notaris Kienhuis
Fonteinlaan 5
2012 JG Haarlem
kienhuis@de-notarissen.com
+31 23 528 91 92

Miscellaneous

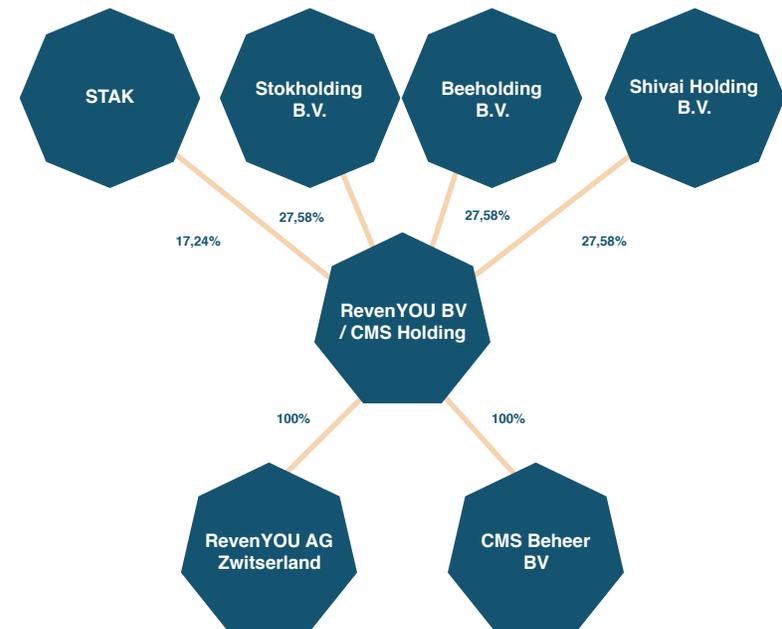
Investment information / business plan.

RevenYOU has published an extensive Whitepaper / Businessplan online. We recommend that you study this carefully before making the decision to invest in RevenYOU / CMS Holding.

More than just shareholder

We are looking for enthusiastic shareholders who invest large or small amounts. From the previous round we learned that only the collection of money is not the most important thing an investment round can bring.

The many investors who have invested in the Seed round are very involved and have individual expertise in fields that RevenYOU is exploring. RevenYOU has already gain a lot through the contact with the current shareholders.



Note: this is a prognosis!

Profit & Loss X1.000

18 + Q1 19 Q2 - Q4 2019

2020

2021

2022

2023

Number of users, incl sensitivity	1.63	5.733	10.301	14.394	20.737
Retention rate Q1	581	3.254	6.932	10.036	14.220
Retention rate Q2	81	618	1.719	2.598	3.608
Retention rate Q3		217	998	1.590	2.157
Total Retained nr. of users	760	3.547	5.815	7.946	11.572
Total nr 1st funded accounts	86	488	1.053	1.529	2.164
Total nr 2nd deposit accounts	13	73	158	229	325
Total nr 3rd deposit accounts	19	148	419	636	882
Total nr 4th deposit accounts	5	131	537	868	1.190
Total nr of Funded accounts	86	488	1.053	1.529	2.164
Revenue 1st funded accounts	781	6.580	19.799	31.195	43.491
Revenue 2nd deposit account	391	3.290	9.899	15.598	21.745
Revenue 3rd deposit account	3.204	47.974	186.063	320.112	448.104
Revenue 4th deposit account	2.494	145.999	728.979	1.433.970	2.047.914
Sum Revenue on transactions	6.870	203.842	944.740	1.800.875	2.561.254
Settlements hybrid exchange Y1	4.453	-	-	-	-
Settlements hybrid exchange Y2	-	124.994	-	-	-
Settlements hybrid exchange Y3	-	-	9.167.101	-	-
Settlements hybrid exchange Y4	-	-	-	24.073.184	-
Settlements hybrid exchange Y5	-	-	-	-	40.273.804
Sales from other sources (exchanges, treasury, advic	-	-	-	-	-
Net Revenues (EUR)	11.323	328.836	10.111.840	25.874.059	42.835.059
Cost per install (CPI) Source: emarketer	(4.336)	(17.048)	(17.037)	(15.267)	(23.661)
Cost per Funded Account	(1.861)	(15.673)	(47.157)	(74.301)	(103.587)
Cost per next deposit	(478)	(8.088)	(33.271)	(60.241)	(85.128)
Variable acquisition Costs	(6.675)	(40.809)	(97.465)	(149.810)	(212.376)
Server costs / user/ quarter	(1.814)	(11.361)	(27.188)	(40.173)	(56.382)
Variable costs DEVELOPERS fee & ICT	(1.718)	(50.961)	(236.185)	(450.219)	(640.314)
Variable Production Costs	(3.531)	(62.321)	(263.373)	(490.391)	(696.695)
Contribution Margin	-	1.117	225.706	25.233.858	41.925.988
Online relations cost	(80)	(270)	(500)	(750)	(1.400)
Personnel cost	(110)	(150)	(3.650)	(6.600)	(8.400)
Support cost	(30)	(260)	(1.130)	(1.370)	(1.850)
External advice	(40)	(122)	(230)	(434)	(878)
Fixed Costs	(260)	(802)	(5.510)	(9.154)	(15.092)
Gross Margin	(260)	315	220.196	9.741.849	25.221.890
Admin cost en miscellaneous	(40)	(1.200)	(2.000)	(3.400)	(2.700)
EBITDA	(300)	(885)	218.196	9.739.149	25.218.490
Depreciation & Amortizations	(300)	(139)	(1.110)	(4.092)	(9.693)
EBIT	(300)	(1.024)	217.086	9.735.057	25.208.796
Tax (25%)	75	221	(54.549)	(2.434.787)	(6.304.622)
NOPAT	(225)	(664)	163.647	7.304.362	18.913.867
Net income	(225)	(664)	163.647	7.304.362	18.913.867
Investments	18 + Q1 19	Q2 - Q4 2019	2020	2021	2022
Application development	200	600	1.767	4.167	6.567
Organization development	60	340	400	460	780
Security, compliance	30	300	775	1.250	1.650
Developers Academy	30	190	2050	5.650	9.250
Total	320	1.430	4.992	11.527	18.247
Cash Flow Statement	18 + Q1 19	Q2 - Q4 2019	2020	2021	2022
NOPAT	(225)	(664)	163.647	7.304.362	18.913.867
CAPEX	(320)	(1.430)	(4.992)	(11.527)	(18.247)
Depreciations & Amortization	-	(139)	(1.110)	(4.092)	(9.693)
Tax benefit incidentals	-	-	-	-	-
Cash flow	(545)	(2.233)	157.546	7.288.743	18.885.927
NPV @ 12%	9.724.914	10.892.449			
IRR	173%	196%			
Payback period in quarters	4,1	3,1			
Fixed Assets (existing)	18 + Q1 2019	Q2 - Q4 2019	2020	2021	2022
Annual investment	320	1.430	4.992	11.527	18.247
Gross Cumulative Investment	320	2.820	16.087	52.443	115.180
Less: Depreciation (negative value)	(139)	(1.110)	(4.092)	(9.693)	(18.028)
Cumulative cash flow	(545)	(2.233)	155.313	7.444.056	26.329.983
Fraction calculation	n/m	0,00	2,76	4,92	11,56
Payback period	4,14	3,14	-	-	-
Company Value	0	0	0	0	0
Discounted Cash Flow, equity costs	(495)	(2.030)	130.203	5.476.141	12.899.342
Discounted CF 2019	-2.525				
Discounted CF 2020	130.203				
Discounted CF 2021	5.476.141				
Discounted CF 2022	12.899.342				
Discounted CF 2023	19.489.542				
Bedrijfswaardering	37.992.703				

Agreement shares RevenYOU - CMS Holding B.V.

Procedure: Fill out this form and sign it. Sign with the correct date. Take a photo of it and send it with a photo of your ID card by email to shareholders@revenyou.io

We ask you to transfer the money to be invested on the ING account within 7 days: NL12INGB0009092390 In the name of "CMS Holding BV" with reference to "Deposit on certificates of shares for RevenYOU"

We will send you the agreement signed by us, where we will assign the Certificates of the shares to you. Then Send it back again to make the agreement hard.

Acquire shares at a discount. (Value € 1100 per share)

Up to March 18, 25% discount: € 825, - per share. (Available: 200 shares)

From March 19, 10% discount: € 990, - per share until 25 April. (Available 725 shares)

Note: You also get preferential access to the best trading algorithms.

From 26 April the offers is the same as the offer for VC's: € 1100 per share.

Shares

Yes, I subscribe to acquire shares of RevenYOU / CMS Beheer BV worth

Yes, I consent that RevenYOU / CMS Beheer BV shares this information with Notary Kienhuis regarding investing in RevenYOU / CMS Beheer BV