

EARL VARONA

UX | Interaction Designer

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PROFILE

I am a multidisciplinary designer specializing in user experience and interaction design. I use Design Thinking in product development to help facilitate user interaction and improve the user's experience. Feel free to contact me with any questions.

DESIGN SKILLS

- User research & schema
- User journey, task, & site mapping
- Wireframing & prototyping
- Sketch, low & high fidelity mockups
- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Light Room, Bridge, XD
- Axure RP, Graphic & Brand Strategy

DEVELOPMENT SKILLS

- HTML, XML, CSS, Sass/SCSS
- JavaScript, jQuery, AJAX, JSON
- Grunt, npm, Node.js, FileZilla
- PHP, WordPress, ColdFusion
- Java, JSP, Java Servlet,
- MVC, OOP, Unix/Linux, Bootstrap
- Apache Tomcat, MAMP, GitHub
- SQL, MySQL, Access, Oracle
- Atom, Coda, Eclipse, NetBeans
- CodeKit, Wrike, Trello, Notion

MEMBERSHIPS & AFFILIATIONS

- Phi Kappa Phi Honor Society
- Pi Gamma Mu Honor Society
- Upsilon Pi Epsilon Honor Society
- Montgomery College Web Tech Advisory Committee

AWARDS & RECOGNITIONS

- Montgomery College Academic Excellence in Web Design and Development Award | 2012
- HOW Interactive Design Site of the Day | 2012
- Special Mentioned in the Web Designer Magazine #200 | 2012

EDUCATION

University of Maryland University College, Adelphi, MD

- Digital Media & Web Technology, Bachelors of Science | 2017
 - Psychology, Bachelors of Science Minor
 - Summa Cum Laude, 4.0 GPA

Montgomery College, Rockville, MD

- Computer Science, Associate of Arts | 2011
- Information Systems, Associate of Arts | 2012
- Web Programming, Associate of Applied Science | 2011
- Web Design, Certificate | 2011
- Web Programming, Certificate | 2011
- Java Developer, Certificate | 2011
- Computer Programmer, Certificate | 2011
- Web Development, Certificate | 2012

EXPERIENCE

UX | UI | Web Designer and Developer

Varona Designs, *Washington, DC / May 2007 – Present*

Worked on multiple varieties of projects from small startups to large corporations. I've also worked on a wider scope of the project development phase from UX design to complete website launch.

UX/UI Designer, WordPress Developer – [Contract]

OPUSfidelis, *Washington, DC / April 2018 – Present*

Designed the user journey, task map, navigation and sitemap, interactive map, and mockup for the Basilica of the National Shrine's new website. I also developed and integrated some of the website's premium plugins like events, memorial registration forms and database, virtual tour, etc.

UI & Front-end Developer, WordPress Developer – [Contract]

Vivid Creative, *Culpeper VA / Nov 2015 – Present*

Worked closely with the creative director to design and develop multiple websites. I designed and developed the user interaction and interfaces, responsive websites, and WordPress plugins and themes.

UX/UI Designer, WordPress Developer – [Contract]

Oak Endodontics, *Oakton, VA / Sept 2017 – Present*

Used the existing brand identity and developed a new marketing campaign and strategy involving a new website, office collateral, and the ad messaging and design. I researched the target users and goals and designed the website based on their journey, tasks, and navigation map.

Principal UX/UI Designer, Interaction Designer and Developer, Brand and Graphic Designer – [Contract]

YAY Images, *Oslo, Norway / Dec 2012 – July 2017*

Worked closely with the CTO, CEO, marketing director, front and back-end developers build the company website and marketing campaigns. I research the target users and designed their journey, mapped their tasks and navigation, and designed the user interface and interaction of their website. I also designed their brand identity, messaging, and multiple creative marketing campaigns from email and social media to magazine and website banner ads.

Please visit [linkedin.com/in/earlvarona](https://www.linkedin.com/in/earlvarona) for more experience information.