# Daniella *Sapiente*

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## EXPERIENCE

### Designer — Freelance

REMOTE / APRIL 2022 – PRESENT

I work with high profile clients and brands to create unique visual designs that have my signature style.

### Designer — MOD a creative & tech studio

TORONTO, ON (REMOTE) / NOV 2021 – APRIL 2022

MOD is a creative agency that makes brands look good. I helped create unique brand identities, intuitive user experiences and beautiful user interfaces.

### Creative Design Strategist — PRZM

NEW YORK, NY (REMOTE) / SEPT 2021 – DEC 2021

PRZM is a global next gen community and modern marketing agency. I came up with strategic solutions and marketing ideas for Fortune 500 companies and pitched content specifically focusing on Gen Z audiences.

### Designer — Converge Advertising & CARE Education

OAKVILLE, ON (REMOTE) / JUNE 2021 – AUG 2021
JULY 2020 – AUG 2020 / APRIL 2019 – SEPT 2019

Converge Advertising is a communication company, anchored in the healthcare space. I produced print and digital graphics and oversaw management of multiple websites. I also enhanced a marketing strategy plan for a virtual event that resulted in 200% more ticket sales than 2019.

## INVOLVEMENT

### Designer — Hackademics Club

OAKVILLE, ON / SEPT 2019 – APRIL 2020

Hackademics is a Sheridan College run club that endorses and runs hackathons. I produced illustrations and layouts to promote Hackville 2020.

### Design Learning Assistant — Sheridan College

OAKVILLE, ON / SEPT 2019 – APR 2020

I used creative leadership skills to help Interaction Design students come to solutions regarding their projects, while tutoring them in various subjects such as visual design and HTML/CSS.

## EDUCATION

### Bachelor of Interaction Design — Sheridan College

OAKVILLE, ON / 2017 – 2021

Studied and created accessible ways for users to engage with technology, focusing on web and app development, digital media design and production.

### Art Fundamentals — Sheridan College

OAKVILLE, ON / 2016 – 2017

Created art in the spaces of life drawing, painting, sculpture, two-dimensional design and technical drawing.

## SKILLS

### Tools

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Webflow
HTML/CSS

### Design Practices

UI Design
User Experience
User Research
Prototyping
Usability Testing
Visual Design
Illustration
Video Editing
Branding