

Daniella Sapiente

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EXPERIENCE

Converge Advertising — *Junior Designer*

July 2020 - August 2020

April 2019 - Sept 2019 | Oakville, ON

- + Produced print and digital graphics exceeding client expectations.
- + Oversaw management of multiple websites while coordinating and launching a redesign of the company's own website.
- + Enhanced a marketing strategy plan for a virtual event that resulted in 200% more ticket sales than 2019.

IxD Learning Assistant — *Sheridan College*

Sept 2019 - April 2020 | Oakville, ON

- + Utilized creative leadership skills to enhance and ease the learning experience of fellow Interaction Design students.
- + Tutored students in subjects such as visual design and basic coding while offering guidance and support.

INVOLVEMENT

Designer — *Hackademics Club*

Sept 2019 - April 2020 | Oakville, ON

- + Produced illustrations and layouts to promote Hackademics; a club that endorses and runs hackathons through Sheridan College.

Interaction Design Peer Mentor — *Sheridan College*

Sept 2018 - Sept 2019 | Oakville, ON

- + Offered advice and help to fellow Interaction Design students looking for mentorship and constructive criticism.

EDUCATION

Honours Bachelor of Interaction Design — *Sheridan College*

2017 - 2021

Studying and creating accessible ways for users to engage with technology, focusing on web and app development, digital media design and production.

Art Fundamentals — *Sheridan College*

2016 - 2017

SKILLS

Visual Design

Interaction Design

User Research

Illustration

Usability Testing

TOOLS

Adobe Creative Suite

Figma

Cinema 4D

HTML/CSS