

# Daniella Sapiente

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## EXPERIENCE

### Interaction Design Learning Assistant – Sheridan College

Sept 2019 - Present | Oakville, ON

Providing creative leadership skills to help Interaction Design students come to solutions regarding their projects while tutoring them in various subjects such as visual design and HTML/CSS.

### Junior Designer – Converge Advertising

April 2019 - Sept 2019 | Oakville, ON

Designed print and digital graphics for clients and in-house projects while managing multiple websites for Converge and their in-house brand CARE™. Developed strategic marketing plans to boost analytics.

## EDUCATION

### Honours Bachelor of Interaction Design – Sheridan College

Sept 2017 - April 2021 | Oakville, ON

Studying and creating accessible ways for users to engage with technology, focusing on web and app development, digital media design and production.

### Art Fundamentals Certificate – Sheridan College

Sept 2016 - April 2017 | Oakville, ON

Studied various forms of art such as graphic design, fine art and 3D modeling.

## INVOLVEMENT

### Designer – Hackademics

Sept 2019 - Present | Oakville, ON

Designing and illustrating digital and print graphics for Hackademics; a club that endorses and runs hackathons through Sheridan College.

### Design Research – NUVO Network + Hack The NU

Sept 2018 - Dec 2018 | Oakville ON

Implemented our winning solution - "Hack the NU" which engaged the local business community, design students and employees of NUVO.

## HACKATHONS

### Hackville – Planning

March 2020

Lead on Illustrations

### Hack the NU – Planning

September 2019

User research and ideation

### Ellehacks – Participant

February 2019

Honourable mention

## SKILLS

User Experience

Interaction Design

Visual Design

User Research

Illustration

Usability Testing

## TOOLS

Adobe Creative Suite

Cinema 4D

HTML/CSS

Javascript