**Idea Foundry Global Programs Application**

Thank you for your interest in Idea Foundry’s Global Programs. We have multiple tiers of services, including the Impact Globalizer Program, Virtual Acceleration, and Soft Landings. Applicants may pass through each tier or choose to only participate in one, and may also enter at the second or third tier depending on the stage of the company and scope of the work. This application serves all three tiers and the Idea Foundry team will work with you to determine the program for which you best qualify. **It is strongly recommended that prior to completing the application form, you discuss your business with staff at Idea Foundry. Please contact us at** **info@ideafoundry.org** **with a brief description of your business and needs**. Idea Foundry partners with trusted local referring entrepreneurship hubs in select countries to facilitate the recruitment of applicants for this program. After receiving your inquiry the Idea Foundry team may direct you to one of these local entrepreneurship hubs to discuss your idea before applying to directly to our program.

Please complete this application as thoroughly as possible. All fields are required unless stated otherwise, so please read and answer all questions carefully.

Additional pages or supporting documents can be attached either as a separate attachment or at the end of this application. Please email completed application forms along with your resume to info@ideafoundry.org.

If you have any uncertainty regarding this application, the application processes, or the programs, please contact us at info@ideafoundry.org.

*Incomplete applications will not be considered.*

**Idea Foundry acknowledges the proprietary nature of the information you disclose on this application and we will use this information for evaluating your entry into the Program. However, this application does not represent a Non-Disclosure or Confidentiality Agreement.**

I certify that all of the information included in this application is true, complete and accurate. I understand that all components of this application are subject to verification and I give my permission for any person or entity to provide Idea Foundry with information to verify this application. I understand that this application does not transfer any intellectual property rights to Idea Foundry for any idea disclosed in this application and that such rights continue to be owned by the inventor/author/university/employer in accordance with its published policies and applicable law.

Signature of Applicant : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Part 1: Applicant Details**

*1. Full Name*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*2. If applying from outside of the U.S., please indicate the country you are currently located in. This information is used to help us assess our global reach and to direct you to our staff members with the correct focus area.* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. *Email Address*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*4. Phone Number (include country code):* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*5. Language(s): English is preferred for our communications but we may have interpretation available for certain languages*. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*6. Current Employer/Affiliation*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*8. Describe the skills and/ or experiences that enable you/your business/team to be successful in this global endeavor. (Success in your country, global market connections, global market needs and problem solution)*

*9. Do you or any of your team members desire to immigrate to the U.S. as part of this application? If so, how many individuals? Temporary or permanent residence? Do you understand the work visa requirements in the U.S.?*

**Part 2: Business Details**

*10. Business Name:*

*11. Website (leave blank if not applicable):*

*12. Facebook (leave blank if not applicable):*

*13. Twitter (leave blank if not applicable):*

*14. Instagram (leave blank if not applicable):*

*15. Other platform (leave blank if not applicable):*

*16. Provide a brief 3-5 sentence description of your business and global value proposition which is the basis of this application (More details are requested in the following questions).*

*17. What stage is your business currently in? Please indicate if your business is in the* ***prototype, pilot, launch, or growth stag****e. Please indicate the* ***year of founding*** *and, if applicable, the* ***type of entity registration*** *your business holds.*

**Part 2: Business Details (Continued)**

*18. Please briefly describe the* ***business model****. Please attach any existing customer or investor presentations and business plans to help present your model. Attachments can be included at the end of this application or included as separate documents.*

*19. Who are your current* ***customers****, non-paying* ***beneficiaries****, etc.? Where are you currently* ***operating and generating an impact****? (local, regional, national, international presence?)*

**Part 2: Business Details (Continued)**

*20. Who are your main* ***competitors****?*

*21. Please provide any existing financial information and/or financial statements to help us understand the financial maturity of your business. If financial statements are available please provide most recent and 1 year prior only. If this application is for a new spinout business related to an existing business, please provide financial information for the existing business. Attachments can be included at the end of this application or included as separate documents.*

*22. If applicable, have you taken any measures to protect intellectual property? (Patents, invention disclosures, etc.)*

**Part 3: Objectives**

*23. What services are you looking for through Idea Foundry? (Ex: U.S. market exploration, competitive landscape assessment, international marketing strategy, other business development services, assistance establishing the company in the U.S., etc.) Please be as specific as possible, so that our team can determine how to best serve your goals*.

*24. What, if any, other resources, both locally and globally, are you using to reach your objectives? (Government assistance, Incubators and Accelerators, Private Investors, Partners, etc.)*

*25. How did you learn about Idea Foundry? We use this information for outreach strategy; it does not affect your application.*

**Thank you for applying to Idea Foundry’s Global Programs. Please email this completed application as well as your attachments to** **info@ideafoundry.org****. Our team will be in touch with you to discuss next steps.**