



MDCClone to Showcase World's First Healthcare Data Sandbox Powered by Groundbreaking Synthetic Data Engine at HIMSS19

Beer-Sheba, Israel – February 5, 2019 – MDCClone announced today its Healthcare Data Sandbox and Synthetic Data Engine will be showcased at HIMSS19 Global Conference & Exhibition, booth #5191, February 12-14, in Orlando, Florida.

MDCClone's Healthcare Data Sandbox is a big data platform powered by synthetic data, unlocking the data needed to transform care. The Sandbox is built with a unified patient journey which leverages the temporal nature of healthcare data to create an environment where any user can ask and answer any question, interacting with MDCClone's synthetic data - a game-changing approach to protecting patient privacy - on-demand. Unlike existing methods of de-identification, MDCClone's synthetic data has zero-risk of exposing patient identity. The synthetic data is created based on any original data of interest and although it is statistically identical to original data and can be analyzed as if it were original data, it contains no actual patient's information.

Visitors to MDCClone Booth #5191 will be able to interact live with MDCClone's Healthcare Data Sandbox to ask and answer any question with synthetic data. The Sandbox featured at HIMSS will be from Rambam Health Care Campus, one of Israel's leading hospitals, where the MDCClone Sandbox contains over two-million patients and almost 20 years of data from its EMR and other patient-oriented data sources. "We are currently using very little of the power we have in the data," shared Dr. Rafael Beyar, CEO of Rambam Health Care Campus, "and MDCClone's is changing that in a big way." Joining MDCClone's team at HIMSS19 will be Dr. Shay Perek, a physician at Rambam who will be interacting with visitors to share how MDCClone is being utilized throughout Rambam and with its partners for research, quality improvement, clinical trial enrollment and more.

"Unlocking data ignites our imagination for what we can learn and how we can transform healthcare," said Ziv Ofek, MDCClone's Founder and CEO. "Having the entire healthcare ecosystem finally able to interact with any data of interest without any mediators or privacy concerns is a game-changer; we're thrilled for the opportunity to showcase this at HIMSS19."

Since launching in 2017 at Rambam, MDCClone has installed with over 80% of the Israeli healthcare market, including Sheba Medical Center, the largest medical center in the Middle East, Tel-Aviv Sourasky Medical Center, and Israel's two largest HMOs, Clalit and Maccabi. The company entered the U.S. with its first installation at [Washington University](#) in St. Louis where it completed a successful pilot, demonstrating the value of its Sandbox and reliability of its Synthetic Data Engine. Over the last month, two additional U.S. partners were announced: [Intermountain Healthcare](#) in Salt Lake City, Utah and [Regenstrief Institute](#) in Indianapolis, Indiana.

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About MDCClone

MDCClone introduces the world's first Healthcare Data Sandbox, unlocking healthcare data to enable limitless exploration, discovery and collaboration. The Sandbox is a big data platform that eliminates the barriers between data and those who can use it to transform care. Powered by its breakthrough Synthetic Data Engine, the Sandbox overcomes patient privacy restrictions, and together with its robust analytic capabilities data and insights are now at anyone's fingertips. www.MDCClone.com

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