



artist influence.

INSTAGRAM PROMOTIONS & SERVICES

WHY PROMOTE ON INSTAGRAM?

Instagram's main audience (users aged 18-29 years old) correlates very well with the major spenders in the music market. Additionally, daily active users are skewed heavily toward a female audience (68%), logging in and engaging on the platform every day. Instagram is one of the best platforms to build artist and brand presence as it utilizes all forms of media consumption — images, videos, audio, and written-form. This means that an artist is able to expand toward a more colorful and engaging brand on top of their sonic aesthetics in whichever way fits your brands's direction best — comedic, insightful, or just plain honest. Instagram is designed for building digital presence and engaging with your audience, and Artist Influence will make sure that your presence is both meeting and exceeding expectations of your fans.

OUR OFFERINGS

Artist Influence Growth Network

Campaign Length	Price
1 Month	\$149
3 Months	\$399
6 Months	\$599
12 Months	\$999

The Artist Influence Growth Network is the perfect way to increase organic engagement on your posts. Enrolling in the growth network will place high-value engagement from influential Instagram accounts on every new post, pushing your content to a larger audience and potentially reaching the Explore page to showcase your content.

Influencer Feed/Story Shoutouts

Getting placed on the right influencer pages' stories and feeds is an extremely effective way of increasing virality and exposure. With the ability to choose which influencers you receive placement on, we're able to target only the most engaging audience for your content. Pricing varies on these campaigns as the influencer accounts we work with vary in size and engagement. Get in touch with us and we'll help tailor a campaign to fit your goals effectively.

Instagram Engagement Service

Monthly \$50

An effective way to build your presence on Instagram is through engaging with content within your niche. We'll do the targeting and actions on behalf of your account so you waste no time on these time-consuming tasks.

Influencer Shoutout Rounds

Account Growth	Price
1K Followers	\$149
3K Followers	\$349
5K Followers	\$549
10K Followers	\$989
20K Followers	\$1,849
50K Followers	\$4,449

Influencer Shoutout Rounds are an extremely effective way to grow the follower count of an Instagram account. Influencers in our network utilize their page and expose their audience to your account, in turn gaining you followers. This means that the **followers gained from these campaigns are real people who are engaged on the Instagram platform.**

DISCLAIMER: As the followers gained from a Shoutout Rounds campaign are real people, *some may choose to unfollow your account after some time* (the highest we have seen is a reduction of up to 5% after a week). For this reason, **we always overdeliver followers from this service to account for this possibility.**

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