



# artist influence.

## SOUNDCLOUD CAMPAIGN PRICING

### OUR OFFERINGS

#### SoundCloud Reach Campaigns

Artist Influence offers competitive pricing for **your project's needs** - large or small. The campaign exposure counts and applicable pricing represent the total amounts for each category.

For example, a 4-week campaign for 40M in exposure will cost \$3999 and the project will receive about 10M reach in exposure each week for four weeks, totalling 40M over the campaign lifespan.

Each of our campaigns comes with a **guaranteed play count that reflects the size of the campaign**. Keep in mind that these are minimum play estimates and therefore, **you're likely to surpass these numbers** with your own campaigns.

- 2.5M Reach — 2,000 Plays
- 5M Reach — 7,000 Plays
- 10M Reach — 15,000 Plays
- 15M Reach — 25,000 Plays
- 20M Reach — 40,000 Plays
- 30M Reach — 60,000 Plays
- 40M Reach — 75,000 Plays
- 60M Reach — 100,000 Plays

1-WEEK SPREAD	Campaign Size	Price
	2.5M	\$249
	5M	\$449
	10M	\$899
	15M	\$1,249
	20M	\$1,649
2-WEEK SPREAD	Campaign Size	Price
	5M	\$449
	10M	\$799
	20M	\$1,599
	30M	\$2,249
	40M	\$2,999
4-WEEK SPREAD	Campaign Size	Price
	10M	\$799
	20M	\$1,499
	30M	\$2,899
	40M	\$3,999
	60M	\$5,249

#### Support Group Sponsored Slots

Support Group	Price
Future + Trap (11M)	\$999
Club House (3.1M)	\$349
Chill House (2.6M)	\$249
Lo-Fi + Chill (1.4M)	\$169
Bass (1.3M)	\$169

Artist Influence has created **exclusive, genre-targeted groups of artists and curators** to promote each others' new projects. **We're now offering access to these premium networks** as a niche repost service. As with all of our SoundCloud services, **we'll let you know which pages share your project(s)**. When you want to make sure your music is hitting the right audience, the Support Group Sponsored Slots are the right choice.

#### SoundCloud Growth Campaigns

Follower Growth (Length)	Price
1,000 (1 Week)	\$59
3,000 (1 Week)	\$149
5,000 (2 Weeks)	\$199
10,000 (2 Weeks)	\$449
15,000 (3 Weeks)	\$749
20,000 (3 Weeks)	\$999
30,000 (4 Weeks)	\$1,249
50,000 (4 Weeks)	\$2,499
100,000 (4 Weeks)	\$4,449

Artist Influence is able to grow SoundCloud profiles with real listeners who will engage with your music. **Let us know if you need customized options** for this service.

