artist influence.

ADD-ON & MISCELLANEOUS SERVICES

WHY SHOULD I SPREAD MY REACH?

As an industry-experienced media agency, we recognize the importance of not only the depth of an artist's presence on certain focus platforms but also the **value of presentation on a variety of platforms**. To stay on top of and ahead of trends of the music industry on a global scale, Artist Influence provides service to a wide range of platforms to **bridge gaps between your audience and reduce friction for the biggest fans** that want to engage on multiple preferred platforms.

OUR OFFERINGS

Social Media Account Verification

Platform	Price
Instagram	$1,000
Twitter	$1,250
Facebook	$750
TikTok	$350

Through Artist Influence, we're able to verify accounts on major platforms to improve social presence.

DSP Editorial Pitching

Platform	Price
Spotify	$500
Apple Music	$500
Deezer	$500
Tidal	$350
Pitching Package (Apple Music, Deezer, & Tidal)	$1,000

Credibility is a large proponent of artist success and being able to pitch directly to each DSP's in-house curators provides the opportunity to prove the value of the project. Additionally, in-house curators focus the music they review into playlists of related mood or genre, so your music will be reaching the perfect audience as intended.

HypeMachine Campaigns

Type	Price
Pitching & Engagement	$450
Engagement Only	$250

HypeMachine is a platform that combines the appeal of digital press with the value of engaged listeners. Artist Influence is able to attain both through our network and resources available. We can make your project available on HypeMachine (through our network of credible music blogs) and make it stand out on the platform through our carefully crafted algorithms and processes.

Reddit Niche Campaign

Campaign	Price
Upvoting	$99

Reddit, as a platform, lends itself to highly-engaged fanbases through the niches developed through Subreddits. Popular Subreddits in music can include r/EDM, r/hiphopheads, and a variety of others to help target the right audience. Artist Influence both makes a post and promotes it on a subreddit accurate to your niche or genre with an Upvoting campaign.