

Your big idea

Summarise your idea using our 'fill in the blanks' template below and a visual which reflects your project.

ADD A VISUAL THAT REPRESENTS YOUR IDEA

My innovation is called _____

My name/team name is _____

I/we go to school at _____

My/our big idea is _____

And it helps _____

By solving the problem of _____

Innovation name



The problem

You may have started this project with a broad challenge area – on this sheet you want to zoom in on the specific problem or opportunity you are designing for. How big is this problem? Who does it affect? Why does it matter? Use your research to define the problem.

Innovation name



The research

Innovation starts with understanding people's problems and challenges.

When you understand the problem you can solve it. It's important to get out to talk to people to understand how these problems affect their lives and how they feel – we call this empathy research. You can survey lots of people to understand how they are affected by the problem. Then pick 2 or 3 people and speak to them in more detail. Ask 'why' to really understand their world.

On this sheet, detail who your innovation is for. Who did you speak to? What did you learn when you spoke to them? What do they need?

If the problem you are solving has a scientific aspect, detail the science here.

If you are using technology, what is appropriate? How did you select the technology for this application.

Innovation name



Your innovation

Explain your final idea, how it works and how it solves a problem.

Innovation name

