

Digital Kiosk



With Payment

DISPLAY SIZE	23.8"
RESOLUTION	1080 x 1920
BRIGHTNESS	250 nit
NETWORKING	LAN/WiFi
WEIGHT	80 lbs
BODY	55.7" x 13" x 19"
BASE	13" x 19" x 0.5"
ENERGY	35 W @ 110V
CPU	1.5 Ghz quad core
GPU	Mali™ -450
RAM	2BG DDR3
STORAGE	8GB eMMC
PAYMENT	PCI Compliant
ACCEPTS	Credit, Debit, Swipe, Chip, Android Pay, Apple Pay



Without Payment

DISPLAY SIZE	23.8"
RESOLUTION	1080 x 1920
BRIGHTNESS	250 nit
NETWORKING	LAN/WiFi
WEIGHT	75 lbs
BODY	61.6" x 13" x 19"
BASE	13" x 19" x 0.5"
ENERGY	40 W @ 110V
CPU	1.5 Ghz quad core
GPU	Mali™ -450
RAM	2BG DDR3
STORAGE	8GB eMMC

DIGITAL KIOSK

Sophisticated Catalog Browsing & Digital Community Boards

Virtual Visions is proud to present its interactive kiosk, an innovative, interactive, intelligent large-format LCD digital solution in a sleek and customizable hardware design.

Enable the customers to learn more about your brand and product details independently or engage them with an interactive exploration of your vast assortment of products with a store team member.

Our deep integrated ecommerce experience, customizable for large display format view, will enable you showcase your brand story, especially key campaigns, as well as product catalog with vivid videos and images, detailed specifications, product inventory and availability in-store and online.

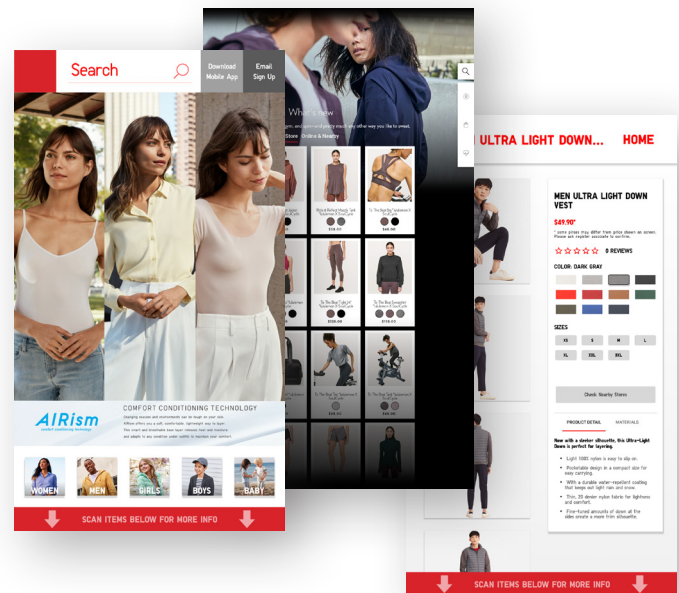
Key features may include:

- Catalog browsing
- What's new
- Produce price & reviews
- Product search
- Product availability (in-store, online, or at nearby stores)
- Product comparison
- Product sharing
- Brand's social media trends
- Email and phone number capture
- Path to purchase and direct purchase

Virtual Visions' proprietary VividOS Dashboard, which along with visual analytics, captures and provides your marketing team with insights on:

KPIs

- Email addresses and phone numbers captured
- Top viewed products
- Top favored products
- Top searches
- Total interactions
- Product views
- Campaign interactions
- Product availability
- Incremental revenue opportunity
- Impressions and interactions
- Customer count
- Content engagement
- Dwell-time
- Demographic - gender and age group



200+
units installed in
over 150 stores



135,000+
users per month



238,000+
monthly user
interactions

virtual  visions

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