

# Digital Mirror



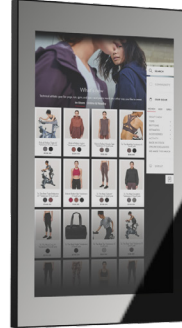
**32"**

DISPLAY SIZE	<b>32"</b>
RESOLUTION	<b>1080 x 1920</b>
BRIGHTNESS	<b>700 nit</b>
NETWORKING	<b>LAN/WiFi</b>
WEIGHT	<b>50 lbs</b>
BODY	<b>34.5" x 22.5" x 1.8"</b>
ENERGY	<b>32 W @ 110V</b>
CPU	<b>1.5 Ghz quad core</b>
GPU	<b>Mali™ -450</b>
RAM	<b>2BG DDR3</b>
STORAGE	<b>8GB eMMC</b>



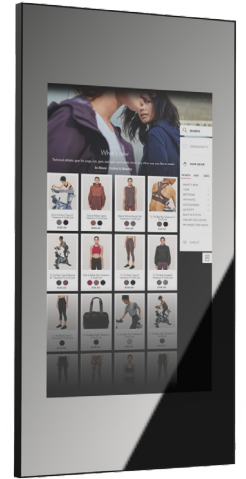
**42"**

DISPLAY SIZE	<b>42"</b>
RESOLUTION	<b>1080 x 1920</b>
BRIGHTNESS	<b>700 nit</b>
NETWORKING	<b>LAN/WiFi</b>
WEIGHT	<b>75 lbs</b>
BODY	<b>44.3" x 28.3" x 2"</b>
ENERGY	<b>65 W @ 110V</b>
CPU	<b>1.5 Ghz quad core</b>
GPU	<b>Mali™ -450</b>
RAM	<b>2BG DDR3</b>
STORAGE	<b>8GB eMMC</b>



**55"**

DISPLAY SIZE	<b>55"</b>
RESOLUTION	<b>1080 x 1920</b>
BRIGHTNESS	<b>700 nit</b>
NETWORKING	<b>LAN/WiFi</b>
WEIGHT	<b>150 lbs</b>
BODY	<b>56.2" x 33.6" x 3"</b>
ENERGY	<b>110 W @ 110V</b>
CPU	<b>1.5 Ghz quad core</b>
GPU	<b>Mali™ -450</b>
RAM	<b>2BG DDR3</b>
STORAGE	<b>8GB eMMC</b>



**65"**

DISPLAY SIZE	<b>65"</b>
RESOLUTION	<b>1080 x 1920</b>
BRIGHTNESS	<b>700 nit</b>
NETWORKING	<b>LAN/WiFi</b>
WEIGHT	<b>198 lbs</b>
BODY	<b>84.1" x 41.1" x 3"</b>
ENERGY	<b>110 W @ 110V</b>
CPU	<b>1.5 Ghz quad core</b>
GPU	<b>Mali™ -450</b>
RAM	<b>2BG DDR3</b>
STORAGE	<b>8GB eMMC</b>

# DIGITAL MIRROR

## Sophisticated Catalog Browsing & Digital Community Boards

**V**irtual Visions is proud to present its interactive smart mirror, an innovative, interactive, intelligent large-format LCD digital solution in a sleek and customizable hardware design.

Enable the customers to learn more about your brand and product details independently or engage them with an interactive exploration of your vast assortment of products with a store team member.

Our deep integrated ecommerce experience, customizable for large display format view, will enable you showcase your brand story, especially key campaigns, as well as product catalog with vivid videos and images, detailed specifications, product inventory and availability in-store and online.

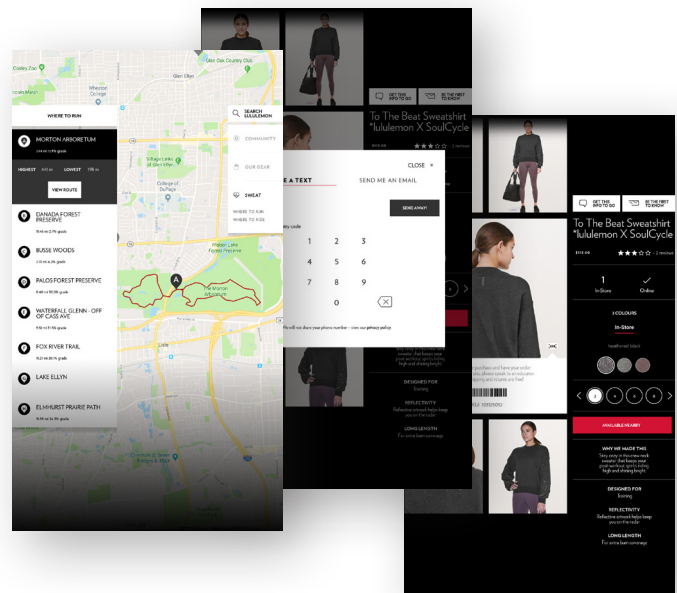
### Key features may include:

- Catalog browsing
- What's new
- Produce price & reviews
- Product search
- Product availability (in-store, online, or at nearby stores)
- Product comparison
- Product sharing
- Brand's social media trends
- Email and phone number capture
- Path to purchase and direct purchase

Virtual Visions' proprietary VividOS Dashboard, which along with visual analytics, captures and provides your marketing team with insights on:

### KPIs

- Email addresses and phone numbers captured
- Top viewed products
- Top favored products
- Top searches
- Total interactions
- Product views
- Campaign interactions
- Product availability
- Incremental revenue opportunity
- Impressions and interactions
- Customer count
- Content engagement
- Dwell-time
- Demographic - gender and age group



**200+**  
units installed in  
over 150 stores



**135,000+**  
users per month



**238,000+**  
monthly user  
interactions

virtual  visions

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