

Digital Easel



Single-sided

| | |
|--------------|---------------------------|
| DISPLAY SIZE | 46" |
| RESOLUTION | 1080 x 1920 |
| BRIGHTNESS | 700 nit |
| NETWORKING | LAN/WiFi |
| WEIGHT | 198 lbs |
| BODY | 72.6" x 25" x 2.4" |
| BASE | 25" x 16" x 0.5" |
| ENERGY | 110 W @ 110V |
| CPU | 1.5 Ghz quad core |
| GPU | Mali™ -450 |
| RAM | 2BG DDR3 |
| STORAGE | 8GB eMMC |



Double-sided

| | |
|--------------|---------------------------|
| DISPLAY SIZE | 2 x 46" |
| RESOLUTION | 1080 x 1920 |
| BRIGHTNESS | 700 nit |
| NETWORKING | LAN/WiFi |
| WEIGHT | 250 lbs |
| BODY | 72.6" x 25" x 4.5" |
| BASE | 25" x 18" x 0.5" |
| ENERGY | 220 W @ 110V |
| CPU | 1.5 Ghz quad core |
| GPU | Mali™ -450 |
| RAM | 2BG DDR3 |
| STORAGE | 8GB eMMC |



Wall-Mounted

| | |
|--------------|---------------------------|
| DISPLAY SIZE | 55" |
| RESOLUTION | 1080 x 1920 |
| BRIGHTNESS | 700 nit |
| NETWORKING | LAN/WiFi |
| WEIGHT | 100 lbs |
| BODY | 54.4" x 27" x 2.4" |
| ENERGY | 90 W @ 110V |
| CPU | 1.5 Ghz quad core |
| GPU | Mali™ -450 |
| RAM | 2BG DDR3 |
| STORAGE | 8GB eMMC |

DIGITAL EASEL

Engage Customers at the Start of their Shopping Journey

Virtual Visions is proud to present its interactive digital signage, an innovative, interactive, intelligent LCD digital signage solution in a sleek and customizable hardware design.

Rise above the noise of uni-directional digital messaging and costly paper signage with an interactive experience that truly engages your customers at the start of the shopping journey

Our customizable template will enable you to run a combination of engaging brand videos and graphic content using your current digital media content with minimal reformatting or additional production workflows.

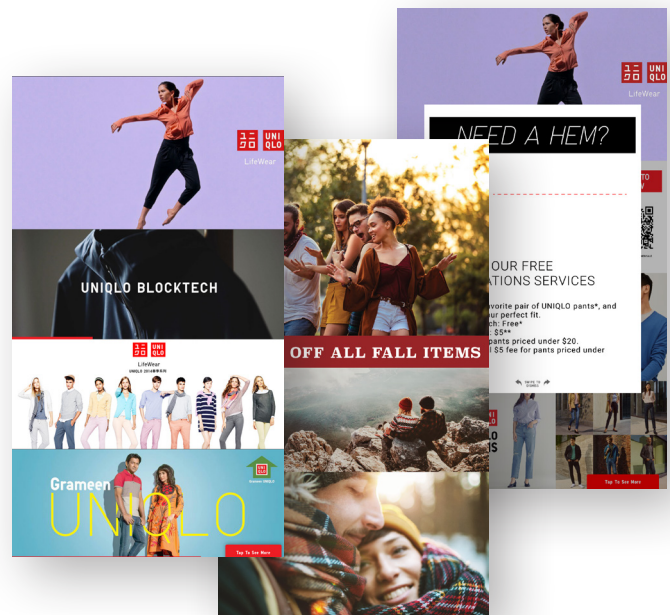
Our interactive experience enables you to show the customers:

- Store directory and way-finding
- Detailed promotion and product views
- Promote App Download
- Email sign-up for promotions
- Surveys

Our cloud-based CMS enables you to modify content at a moments notice and personalize any promotions to a specific region, store, or even unit.

Manage your store promotion and traffic as you do your e-commerce with Virtual Visions' proprietary VividOS Dashboard, which along with visual analytics, captures and provides your marketing team with insights on:

- Impressions & interactions
- Customer count
- Content engagement via email sign-up
- Dwell-time
- Demographic - gender and age group
- Apps and promotion downloads



200+
units installed in
over 150 stores



135,000+
users per month



238,000+
monthly user
interactions

virtual > visions

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