

# Bubo Learning Design: Bridging Culture to Mission

## Capabilities Statement: Elevate Learning, Minimize Mistakes, Optimize Results

Bubo specializes in developing immersive and engaging learning experiences for organizations across a variety of industries to help build and maintain mission-ready teams. Our team is composed of experts in digital learning course development, media production, learning space transformations, and team engagement strategies.

## Services

Our services support 3 foundational pillars of every engaged organization.



### Bringing clarity to content.

Robust training and accessible resources ensure your teams know what they need to know, so they can do what they need to do.

- Microlearning
- Customized Training
- Explainer Videos
- Instructor-led Training
- Knowledge Management
- Software Solutions



### Igniting mission-focused collaboration.

Bubo consults on the methods, techniques, and practices that make up an impactful employee experience.

- Staffing
- Learning Needs Assessment
- Program Management
- Systems and Maintenance Support
- Branding
- 508 Compliance



### Designing multi-sensory engagement.

More than just training, experience is the story of your org and the role it plays in the lives of your people.

- Media Production
- Custom Motion Graphics
- Animated Videos
- Audio & Voiceover
- Immersive Content
- Virtual Work Environments
- Mission-branded Spaces
- Collaborative Events

## NAICS Codes

512110	541511	541519	541611	541618	541990	611420	611699
541330	541512	541430	541612	541850	611430	611519	611710

## Content Specialization

- Diversity, Equity, and Inclusion
- Operational Efficiency
- Compelling Communication
- Recruiting & Retention
- Change Management
- Hybrid Work Transformation

## Our Work

### U.S. Air Force - NCO Training "Project Enigma"



Bubo developed leadership training curriculum for Non-Commissioned Officers to prepare them for the responsibilities of leadership, with a focus on emotional intelligence and crisis management. The course included an interactive workshop created and managed by Bubo.

✉ RAMNARINE, SHENA R MSgt USAF AFGSC 9 BS/SARM [shena.ramnarine@us.af.mil](mailto:shena.ramnarine@us.af.mil)

"This workshop was created to fill a need that we have in the Air Force. There seems to be a disconnect between supervisors and their airmen when it comes to communicating" ~Master Sgt. Shena Ramnarine

### LinkedIn - Valorem



Bubo played a critical role in every stage of the LinkedIn Valorem project's development and deployment, shaping content to production goals, producing learning materials, and providing technical support for over 200 webinar sessions covering 25 unique topics.

✉ Sara Phillips [sphillips@linkedin.com](mailto:sphillips@linkedin.com)

"Working with Bubo felt both easy and innovative because of [the team's] thoughtful consideration, willingness to try new things, AND speed to inform and delegate." ~Cory Welsh, Global Program Manager

### UTD Center for BrainHealth - SMART Facilitator Training



Bubo's skilled consultants worked with SMEs to convert neuroscience material and content to on-demand, digestible subjects for future instructors to interpret and deliver.

✉ Jennifer Zientz [jennifer.zientz@utdallas.edu](mailto:jennifer.zientz@utdallas.edu)

"We are so grateful for the enthusiasm, expertise, and dedication your team brought to this project. Working with you was seamless and exciting for us ... you've made us totally rethink the way we conceptualize training other trainers, and I'm confident your guidance will continue to make us better at how we deliver trainings as an organization ..." ~Katie Hinds, M.S., CCC-SLP

### Bureau of Land Management - Interpretive Imagery



Bubo redesigned the interior of the BLM National Training Center to educate visitors on the history, values, and culture of the Bureau of Land Management. The plan incorporated the installation of infographics, imagery, and a series of interpretive exhibits reimagined from existing media assets. The goal was to make visitors feel welcome and engaged, leaving them eager to return to the facility.

✉ Michael Scherger [michael\\_scherger@nps.gov](mailto:michael_scherger@nps.gov)

"They have taught me a lot about not only how I can lead the creative types we have working here, ... the different training environments we have. I really enjoyed working with them." ~Michael Scherger, Director of the National Training Center.