



Capabilities Statement

Elevate Learning, Minimize Mistakes, Optimize Results

Bubo Learning Design, LLC specializes in producing accessible, beautiful, and effective instructional learning design solutions. Our customized, innovative products prioritize applied knowledge, while our services ensure every client gets the exact solution they need. Our services include self-paced and instructor-led curriculum development, digital media production, organizational development consulting, and online training/learning deployment.

DUNS #080076103

CAGE# 7PHX7

NAICS

512110	541519	611430
541330	541611	611420
541430	541612	611519
541511	541618	611699
541512	541990	611710

Services

DESIGN

- Custom Motion Graphics
- Animated Videos
- Audio & Voice Over
- Learning & Instructional
- Visual Concepts
- UI/UX
- Branding
- Video Production
- Gamification & Interactives

DEVELOP

- Custom eLearning
- Learning Needs Assessment
- 508 Compliance
- Creative & Technical Writing
- Microlearning
- Job Aids
- VR/AR

DEPLOY

- Mobile Learning
- Publishing & Tracking
- Systems Maintenance & Support
- Existing Course Enhancements
- SCORM Compliance
- Learning Management Systems

CONTENT SPECIALIZATION

- Diversity, Equity, and Inclusion
- Leadership
- Communication
- Sales Enablement
- Train the Trainer
- Coaching for Performance
- Creative Problem Solving
- Developing Talent

Our Work



USAF SBIR/STTR – AFWERX 20.1 CSO-1

Bubo conducted research into how to best impact the culture of Airmen by focusing the effort on the process of how USAF warfighters transfer from base to base with new orders. Bubo uncovered significant stress points for all involved that can and should be solved using technology that will track the Airmen's experience.

"Bubo proposed research and development of web-based modules for use by USAF members in the fundamentals of onboarding." ~Simon Pena, Capt, USAF

✉ Simon Pena, Capt, USAF simon.pena.1@us.af.mil



LinkedIn - Center of Sales Excellence

Bubo created engaging learning exercises, job aids, interactive identification activities, and knowledge checks.

✉ Dre Noronha dnoronha@linkedin.com

"Mark, your team has been hands down the best vendor I have ever partnered with, they are all incredibly talented and such a pleasure to spend so much time with! It's a herculean effort to pull off what we have asked of you, so THANK YOU for working so hard and diligently to make all of this happen."

~Angela Coburn (Warren) LI, Inc



UTD Center for BrainHealth - SMART Facilitator Training

Our skilled consultants worked with SMEs to convert neuroscience material and content to on-demand, digestible subjects for future instructors to interpret and deliver.

✉ Jennifer Zientz jennifer.zientz@utdallas.edu

"We are so grateful for the enthusiasm, expertise, and dedication your team brought to this project. Working with you was seamless and exciting for us ... you've made us totally rethink the way we conceptualize training other trainers, and I'm confident your guidance will continue to make us better at how we deliver trainings as an organization ... " ~Katie Hinds, M.S., CCC-SLP



Alliance of Supplier Diversity Professionals (ASDP) - ASDP 2020 Training & Certification

In response to COVID-19, Bubo redesigned ASDP's in-person certification training into a 3-day virtual event with custom presentation materials, videos, and streamlined certification testing.

✉ Holly Hutson president@asdp.us

