

# Jessica Yang

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## Experience

*Jan - May 2020*  
*San Francisco, CA*

### **Punchcut**, Interaction Design Intern

Working cross team to create product mockups, growth strategies, and vision proposals for a variety of clients.

*Dec 2019*  
*San Francisco, CA*

### **Adobe**, Guest UX Designer on Adobe Live

Designed a mobile service experience on a 2-day livestream for Adobe Behance.

*Summer 2019*  
*Santa Monica, CA*

### **Hulu**, Product Design Intern

Improved the mobile navigation and browsing experience of finding content. Teamed up with product managers, UX researchers, and product designers to develop a long term content strategy for Hulu in 2024.

*Jan - June 2019*

### **Andreessen Horowitz**, Gen.D Mentorship Program

Chosen to participate in a mentorship program that connects students with designers from leading tech companies.

*Summer 2018*  
*Oakland, CA*

### **Clockwork Recruiting**, Product Design Intern

Revamped the user experience of a trusted recruiting platform. Created high-fidelity prototypes, user flows, and strengthened company branding through graphics and marketing materials.

*Jan - May 2018*  
*Los Angeles, CA*

### **SaRA Health**, UX Design Intern

Collaborated remotely with a startup to create the visual branding, interface, and interactions of a physical therapy app from scratch. SaRA Health was chosen for Techstars 2018 in Kansas City.

## Education

*Sep 2016 - May 2020*

### **California College of the Arts**

BFA, Interaction Design / GPA: 4.0

*Coursework*

Advanced Experience Design, Visual Interaction Design, Design Research, Systems, Service Design, Time Studio: Story, Programming & Electronics, Product to Package, IxD 4: Behavior, Graphic Design Tools, Illustration 1.

*Awards*

All College Honors Undergraduate Interaction Design Award, Goldberg Endowed Scholarship, Best Handmade Book - Libraries' Book Arts Competition, Creative Achievement Scholarship.

## Skills

*Design*

Interaction Design, Product Design, Visual Design, Prototyping, Usability Testing, Information Architecture, Design Research, Storytelling, Illustration.

*Tools & Languages*

Adobe Creative Cloud, Sketch, Figma, Principle, InVision, Keynote, Arduino, HTML/CSS, Mandarin Chinese.