

Jessica Yang

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Experience

*Summer 2019
Santa Monica, CA*

Hulu, Product Design Intern

Worked on the navigation and content browsing experience of the mobile app. Teamed up with product managers, UX researchers, and designers to develop a long term content strategy for Hulu in 2024.

Jan - June 2019

Andreessen Horowitz, Gen.D Mentorship Program

Chosen to participate in a mentorship program that connects students with designers from leading tech companies. Engaged with a mentor to receive guidance on professional practices and portfolio building.

*Summer 2018
Oakland, CA*

Clockwork Recruiting, Product Design Intern

Revamped the user experience of a trusted recruiting platform. Created high-fidelity prototypes, user flows, and strengthened company branding through graphics and marketing materials.

*Jan - May 2018
Los Angeles, CA*

SaRA Health, UX Design Intern

Collaborated remotely with a startup to create the visual branding, interface, and interactions of a physical therapy app from scratch. SaRA Health was chosen for Techstars 2018 in Kansas City.

Education

Sep 2016 - May 2020

California College of the Arts

BFA, Interaction Design / GPA: 4.0

Coursework

Visual Interaction Design, Design Research, Systems, Service Design, Time Studio: Story, Programming & Electronics, Product to Package, IxD 4: Behavior, Graphic Design Tools, Illustration 1.

Awards

All College Honors Undergraduate Interaction Design Award, Goldberg Endowed Scholarship, Best Handmade Book - Libraries' Book Arts Competition, Creative Achievement Scholarship.

Skills

Design

Interaction Design, Visual Design, Prototyping, Usability Testing, Information Architecture, Design Research, Storytelling, Illustration.

Tools & Languages

Adobe Creative Cloud, Sketch, Principle, InVision, Keynote, Arduino, HTML/CSS, Mandarin Chinese.