

renee chang

tresrenee.co

hello@tresrenee.co

SKILLS

Adobe CSuite
Lightroom
Sketch
Figma
HTML / CSS
Invision
Zeplin

REFERENCES

Available upon request.

EXPERIENCE

frog
Mar 2018–current

Parsons School of Design
Aug 2019–Dec 2019

Freelance
Oct 2016–current

Lippincott
Jun 2016–Oct 2016

UW Design Help Desk
Mar 2016–Jun 2016

Joe Chocolates
Sep 2015–Jun 2016

Gibson (Hong Kong)
Jun 2015–Sep 2015

EDUCATION

University of Washington
Jun 2016

VOLUNTEER

C3.NYC
May 2017–current

AIGA (UW)
May 2014–May 2015

First-Year Programs
Sep 2014–Jun 2015

UW Dream Project
Mar 2013–Mar 2014

Senior Visual Designer
Building visual systems, experiences, digital products and prototypes alongside multidisciplinary teams.

Guest Lecturer
Helped with a fall term Mobile / Product Design class to teach visual principles and critique student work.

Consultant
Design, art direction, photography for clients in nonprofit, fashion, consumer, and personal brands.

Design Intern
Worked with the Brand Expression team on visual identity, information architecture, and marketing.

Advisor
Assisted students and faculty on projects, varying from publications, exhibits, posters, and presentations.

Chief Marketing and Design Officer
Developed initial brand, retail experience, and packaging for a consumer food product.

Communications Intern
Created brand guides for consumer electronics, ideated with packaging team, and researched US market trends.

Visual Communication Design (B.Des)
Business Entrepreneurship Minor
Dean's List

Creative Lead
Lead event photography teams, build campaigns, and art direct and produce photoshoots for social media.

Secretary
Recorded meetings, sent updates to board members and sponsors, and planned internal chapter events.

Instructor
Defined and taught curriculum about resources and skill development for a class of 25 freshmen.

Mentor
Helped high school seniors with the college application process – organization, goalsetting, and written skills.