

# Douglas Hewitt

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Product designer who thrives in cross-functional teams.

## Projects

2018

### Relay (AR Instructions)

Product Designer, iOS Developer

- Investigated delivery process of Model 3 by interviewing over a dozen Tesla owners to discover pain points.
- Conceived of and lead project to design interactive instructions in AR to improve the on boarding experience.
- Designed and integrated several complex interactive mockups using Sketch and Invision.
- Built prototype using ARKit and Swift
- Investigated [market potential](#), graduated from YC's Startup School.
- Interviewed at YC and BoostVC.

2018

### SF Democrats Website

UX Designer

- Conducted interviews, researched needs and created mockups to increase community engagement for SF Democratic Party
- Designed intuitive mockup showcasing solving users needs
- Client was thrilled, planning to implement the design.

## Education

### 2018 General Assembly

San Francisco, CA

UX Design Immersive

### 2015 Bloc

San Francisco, CA

iOS Development

### 2013 Univ. of the Pacific

Stockton, CA

B.S. in Engineering  
Management

- Theta Chi Recruitment Chair
- Captain of Soccer Team

## Experience

2018 - Present **5mo**

### Xinspire

Product Designer, iOS Developer (Contract)

- Redesigning existing web app for increased usability.
- Designing and developing new mobile app.
- Working closely with senior engineer / CEO on design implementations and helping define user and business needs.

2017 - 2018 **8mo**

### Spark App Studio

Co-Founder, Product Designer

- Negotiated all contracts bringing in \$30K in revenue.
- Lead development on [Tale Kick](#) shipping project on time and under budget.
- Designed and developed interface for our app, [Work Week](#), winning best design at [DevCamp 2017](#)

2016 - 2017 **1.5yrs**

### BMW Group

Advanced Technology Engineer

- Product manager for [Google Assistant](#) project. Pitched and promoted the project to BMW senior management which was approved.
- Built original prototype as proof-of-concept using NodeJS and TypeScript.
- Lead cross functional team across 3 locations delivering the product on time and under budget by using less engineering hours than planned.
- iOS and watchOS developer on the official BMW companion app. Worked with an agile team on a large codebase. Wrote code in Swift used by [BMW customers](#) worldwide.
- Managed client relations with BMW partners for infotainment including Pandora, Stitcher and others; coordinated with other engineering teams for app development and support.
- Presented projects to visiting senior managers, including c-suite executives.

2016 **8mo**

### Plango

iOS Developer (Contract)

- Developed new mobile app derived from existing web app
- Collaborated with designer / CEO and backend engineer on implementation; shipped to the App Store.