

WILL ZHANG

www.wizdesign.io



CONTACT

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2 College St., 02844
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DESIGN EXPERIENCE

USAA

Creative Design Intern · 2018

Created components for the Design Language Systems team. Designed conversational user interfaces focused on accessibility.

KiraKira3D

Front-End Design Intern · 2017

Designed KiraKira3D iOS app, increasing download rates by over 170% and featured on Planet of the Apps. Redesigned website and made visual marketing material.

Ambright Education Group

Graphic Designer · 2015—2016

Designed the corporate logo and identity. Worked with web developers on design of website.

LEADERSHIP

Designer · 2018—2019

NURO: Rothburg Catalyzer Brown U. Chapter

I designed and am helping to develop the phone app that is paired with the wearable EEG device. I create team documentation for presentations.

Tink Knit Business Director · 2017—2019

Student-run 501(c)(3) non-profit

Spearheaded RISD expansion. Created professional initiatives to provide unemployed mothers a 2nd income through selling knitted items. Rebranded organization.

Community Engagement Fellow · 2016—2017

AS220, AS220 Youth

Established RISD x AS220 “Real Talk: Artists in Industry” series. Redesigned AS220 Youth program curriculum. TA and Graphic Designer. Programmed over 10 events with 300+ participants.

SKILLS

Creative

Interaction design · User research

User testing · Web design

Conversational UI ·

Computer Vision · Photography

Tools

HTML/CSS · Javascript · React

C++ · InVision · Sketch

OpenFrameworks · DialogFlow

Photoshop · Illustrator · Xd

InDesign · After Effects

EDUCATION

Rhode Island School of Design · 2015—2019

BFA Industrial Design

Brown University · 2016—2019

Entrepreneurship coursework

Computer Science coursework

German Language coursework

Universität der Künste Berlin · 2018—2019

Exchange Student

Product Design

Communication Design

LANGUAGES

流利中文: 说、写、读

Chinese (CLPS IV; CEF B2)

Ich spreche ein bißchen Deutsch

German (CEF A2)