

## WILL ZHANG

[www.wizdesign.org](http://www.wizdesign.org)

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### CONTACT

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2 College St., 0244  
Providence, RI 02903

### DESIGN EXPERIENCE

#### USAA

##### *Product Design Intern • 2018*

Created components for the Design Language Systems team. Designed conversational user interfaces.

#### KiraKira3D

##### *Front-End Design Intern • 2017*

Designed KiraKira3D iOS app, increasing download rates by over 170% and featured on Planet of the Apps. Redesigned website and made visual marketing material.

#### Ambright Education Group

##### *Graphic Designer • 2015 – 2016*

Designed the corporate logo and identity. Worked with web developers on design of website.

### LEADERSHIP

#### Designer • 2018–2019

##### *NURO: Rothburg Catalyzer Brown U. Chapter*

I designed and am helping to develop the phone app that is paired with the wearable EEG device. I work on the team's documentation for presentations.

#### Tink Knit Business Director • 2017–2019

##### *Student-run 501(c)(3) non-profit*

Spearheaded RISD expansion. Created professional initiatives to provide unemployed mothers a 2nd income through selling knitted items. Rebranded organization.

#### Community Engagement Fellow • 2016–2017

##### *AS220, AS220 Youth*

Established RISD x AS220 "Real Talk: Artists in Industry" series. Redesigned AS220 Youth program curriculum. TA and Graphic Designer. Programmed over 10 events with 300+ participants.

### SKILLS

#### Creative

Interaction design • User research  
User testing • Web design  
Conversational UX •  
Computer Vision • Photography

#### Tools

HTML/CSS • Javascript • React  
C++ • InVision • Sketch  
OpenFrameworks • DialogFlow  
Photoshop • Illustrator • Xd  
InDesign • After Effects

### EDUCATION

#### Rhode Island School of Design • 2015–2019

BFA Industrial Design

#### Brown University • 2016–2019

Entrepreneurship coursework  
Computer Science coursework  
German Language coursework

#### Universität der Künste Berlin • 2018–2019

Exchange Student  
Product Design  
Communication Design

### LANGUAGES

#### 流利中文: 说、写、读

Chinese (CLPS IV; CEF B2)

#### Ich spreche ein bißchen Deutsch

German (CEF A2)