

ENOCH WU

Portfolio
LinkedIn
Github

enochwu.design
www.linkedin.com/in/enochwu
github.com/enochwu

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Summary

- + A decade of experience as a visual storyteller provides empathy in my design work.
- + Knowledge of full-stack web development paves a path from design to implementation.

Experience

UX Designer, Apple Inc.

Apr. 2019 - Jun. 2019 | Sunnyvale, California

- + Creating mockups and prototypes for web-based business solutions.

Photojournalist & Content Specialist, Bowling Green Sentinel-Tribune

Oct. 2009 - Sept. 2016 | Bowling Green, Ohio

- + Produced award-winning photography for general news assignments, politics, sports, portraits, food and photo stories of life in Northwest Ohio.
- + Managed web content, working in CMS and handling social media posts.

Digital Imaging Technician, Luna Imaging Inc.

Aug. 2010 - Mar. 2012 | Los Angeles, California

- + Digitalized over 80,000 pages of print media (circa late 1950's - late 1970's) from BGSU Libraries for a project titled: "Rock and Roll, Counterculture, Peace and Protest" on request of end-client Adam Matthew Digital.
- + Handled quality control on captured RAW files, maintaining a high level of precision in image sharpness.

UX + Web

Children's Cottage | Website Redesign

- + Fielded user research from surveys, interviews, and competitive analysis, leading to a better understanding of parents' needs.
- + Conducted ethnographic research with an on-site visit.
- + Assisted in information architecture and content strategy, helping to organize content, and form the tone and voice for the website copy.
- + Created wireframes and mockups of pages for the redesign.

BeastNode | Web application for recording workouts

- + Formed and styled form components and assisted with CRUD requests.
- + Conceptualized and implemented a quick and fluid UI design for mobile.
- + <http://workout-ap.herokuapp.com>

Education

General Assembly | San Francisco, California

User Experience Design Immersive, Oct. 2018 - Jan. 2019

University of California | Berkeley, California

Full-Stack Web Development Program, Oct. 2017 - May 2018

Bowling Green State University | Bowling Green, Ohio

B.S. Visual Communications Technology, Aug. 2006 - May 2011

Skills

Prototyping
Information Architecture
Design Heuristics
Usability Testing
User Research
Survey Design
Data Analysis

HTML/CSS

Javascript

React

Node

MERN

Tools

Sketch

Illustrator

InVision

OmniGraffle

Affinity Design

Atom

VSCode

Insomnia

SequelPro

MongoDB Compass

Asana

GitHub