



## Experience

### AppDynamics

#### DESIGN THINKING PROGRAM MANAGER OCT 2017 - NOW

- ▶ Lead development on a design thinking framework geared towards instilling an agile mindset across the company
- ▶ Execute strategic company-wide innovation initiatives by facilitating multidisciplinary workshops
- ▶ Assemble and engage various cross functional groups to practice experiment driven approaches to problem solving

#### UX DESIGNER OCT 2015 - OCT 2017

- ▶ Partner with architects and product managers to design high level technical product concepts and themes
- ▶ Create mock-ups and conduct user experience testing to collect feedback on product design decisions
- ▶ Distill high level technical features into effective non-technical customer facing presentations

#### VISUAL DESIGNER / FULL STACK ENGINEER SEP 2013 - OCT 2015

- ▶ Gather marketing requirements and design experiences for corporate website features
- ▶ Implemented features though both front and backend development using Python / Django
- ▶ Regularly maintain and update codebase for efficiency, optimization, and extensibility

### Evergreen Research and Marketing, LLC

#### VISUAL DESIGNER FEB 2013 - SEP 2013

- ▶ Design and implement various marketing projects: email marketing campaigns, web design, advertising
- ▶ Manage outsourced and contracted web design and brand development services

## Education

### University of California, San Diego

#### B.A. INTERDISCIPLINARY COMPUTING IN THE ARTS 2011

## Skills

Methodologies	Tools	Technical Proficiency
Rapid Prototyping	Adobe Illustrator	Javascript
Journey Mapping	Adobe Photoshop	HTML/CSS
Persona Development	Adobe InDesign	Python
User Research	InVision App	d3.js
User Testing	Sketch	React