

# 7. Drive Buddy & RoadWise





# Driver Gig - a platform to discover the best driver talent

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R&D partnership the Smart Cities sector

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# Who we are



Mobile Telematics

Accident Detection, Driving Scoring, Distracted Driving

Company size 3

Year established 2018



Telematics

Driver Performance & Video Analytics

Company size 3

Year established 2019



# Why Driver Gig?

- App based tech solution
- Huge scalability potential
- UK / Europe and Global potential
- Positive impact on human safety
- Better rates of pay for drivers
- Reduced employment costs for end user
- Reduces carbon footprint
- Incredible ROI



# The problem

- Transport industry £124billion to the UK economy
- 59,000 shortage of drivers
- 60% of drivers over the age of 44
- 19% under the age of 35
- Automation of HGV's is a long way away
- Recruitment process takes too long
- Agency fees increase cost and reduce hourly pay rate
- No incentives for drivers



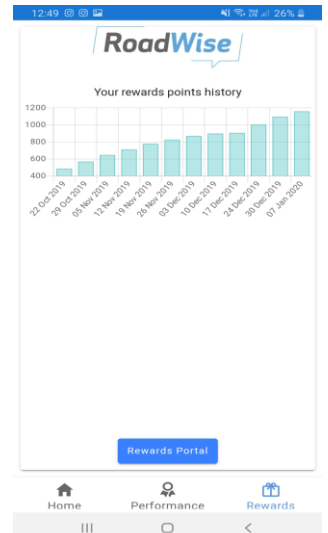
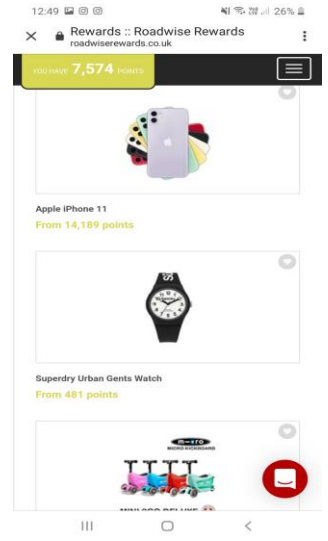
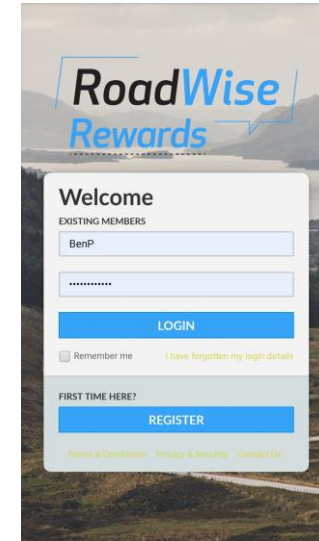
# The opportunity / the solution

- Remote recruitment via app with full compliance
- Variety and flexibility to the driver
- Choice and flexibility to the end user (Haulier)
- Directly connecting drivers and hauliers
- Profile driver performance to create league tables & gamification
- Integrated performance incentive and rewards programme

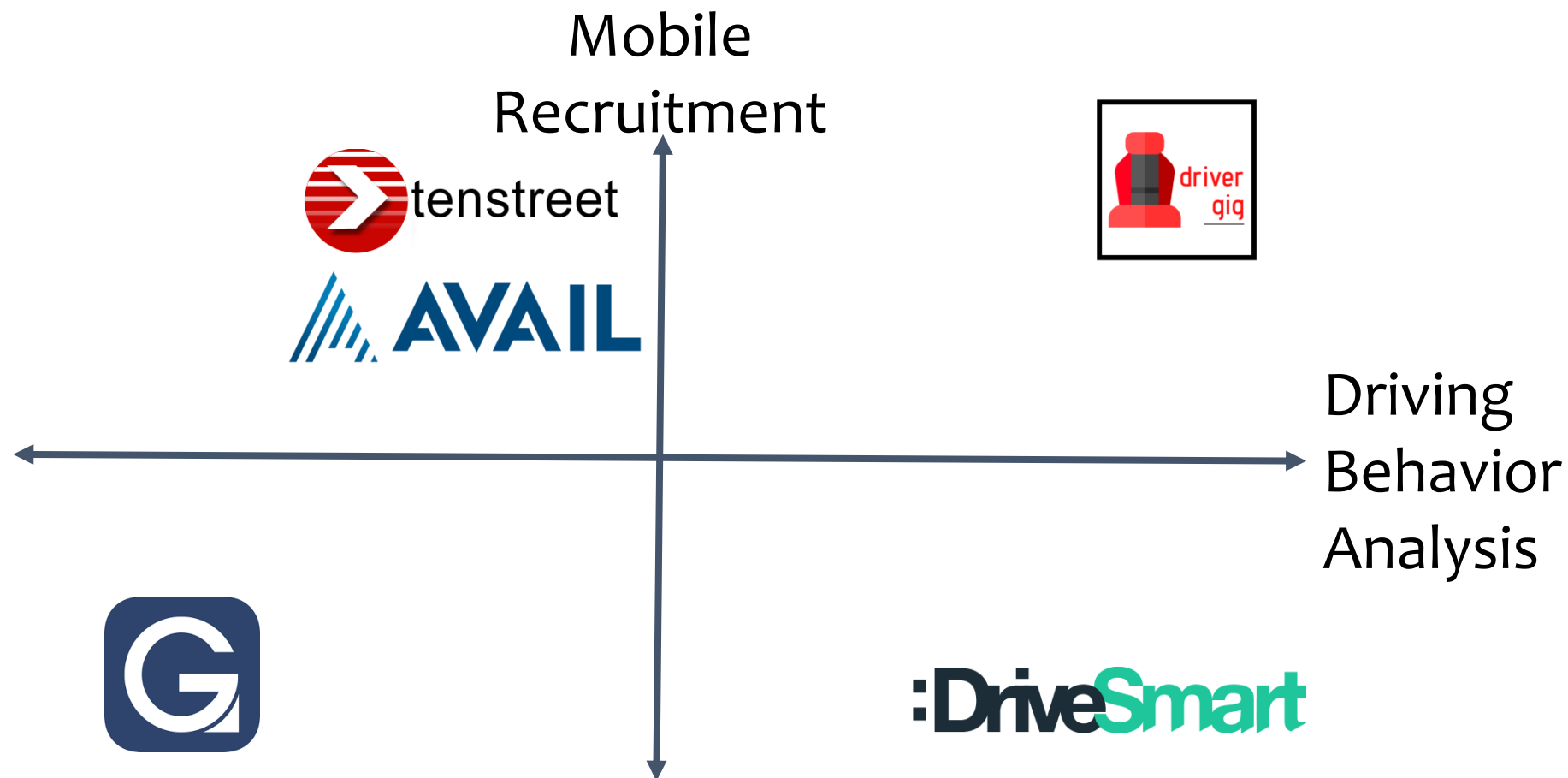


# The science / The technology

- Mobile app to enable remote recruitment of drivers
- Automated checking of Licence, CPC and ID
- In built driver behaviour using Drive Buddy AI
- RoadWise Driver performance management with automated communication
- Gamification of data using AI to create league tables
- Integrated RoadWise rewards platform providing incentives and driver community
- Only platform that links recruitment to performance and incentives



# Competitors / Competitor analysis





# Traction or market opportunity

- 370,000 C & C+E licence holders in the UK
- 5 million commercial vehicles (including LCV's) on UK roads
- Interest from 2 existing established agencies
- Potential to offshore to EU and USA
- Synergy with AI - autonomous vehicles and human behaviour



# Timeline or pipeline



# What we need

- Initial seed funding - £350K (SEIS)
  - 60% R&D Team
  - 20% Marketing
  - 10% Legal
  - 10% Other
- Board Non Execs with experience in transport and or tech
- Help with scalability



# Thank you!

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