

# KEVIN OH

## Product Designer

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### EDUCATION

#### **BDes: Interaction Design — University of Washington (Seattle)**

*Class of 2020*

Cum GPA: 3.67

Dean's List: 6 quarters

2020 Striker Design Capstone Award

### EXPERIENCE

#### **Graphic Designer — UW Husky Union Building (HUB)**

*June 2019 - Sept 2020*

- Designed graphics, signage, wayfinding, and media assets that were necessary for operating and promoting the HUB's facilities, programs, services and events that attract more than 2 million visits annually
- Improved usability and aesthetic on forms used for client bookings and internal operations
- Contributed campaign strategies to increase student engagement and a sense of belonging within the campus community
- Designed a magazine report that highlights the work and impact of the HUB's services, programs, and leadership. Now featured on the HUB's website

#### **Visual Designer — Citizen Fellowship**

*Aug 2018 - May 2019*

- Designed visuals for projected slides, posters, social media, and bulletin board for church services, announcements, and events
- Produced a promotional video for Citizen Fellowship's annual winter retreat

### PROJECTS

#### **SignSavvy — UX Case Study & App Concept**

*20 Weeks*

**An app that assists novice ASL interpreters with imagery and text during simultaneous interpretation**

- Interviewed interpreters to understand their workflow, challenges, and experiences
- Defined user problems and goals by synthesizing qualitative data from our research
- Advocated for decisions that serve both interpreters and deaf/hard-of-hearing individuals
- Designed wireframes, interfaces, prototypes, and project deliverables
- Conducted concept and usability testing with participants

### SKILLS

UX & Interaction Design

Visual Design

Design Research

Wireframing & Prototyping

Photography

Video Production

Digital 3D Modeling

### TOOLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe After Effects

Figma

Sketch

Flinto

Webflow

Procreate

GDevelop 5

Solidworks

Cinema 4D

### INTERESTS

Film & Entertainment

Sustainability

Human Rights

Psychology/Sociology

Biology/Biotech

Accessibility

Music

Fitness