

Bryan McCloskey

Senior UX/UI Designer



I'm a UX/UI Design Freelancer with nearly 20 years experience. I usually work within teams of Developers, Designers and Product Managers to improve and simplify interfaces of complex mobile, web and enterprise applications.

UX/UI Design Lead // Bryan McCloskey Design Inc.

Since 2017: As a freelancer I support a myriad of Canadian companies as a UX/UI Designer. In the last 3+ years I was able to work on projects for **Canadian Tire, Nokia** and **ATB Financial**. I usually work in teams of developers and product managers (but also in design teams) to come up with ideas, create prototypes and test hypothesis with users. With my background in visual design and my development working knowledge I can provide high fidelity visual designs accurately and quickly.

Focus:

- Working in interdisciplinary teams of Project Managers, Designers and Developers
- Creating cross platform concepts (user flows, mockups) for complex mobile and web applications
- Good working knowledge of HTML/CSS/JavaScript (I don't code though)
- Experience in creating and conducting user tests
- Extensive knowledge in Figma, Sketch and Adobe Creative Cloud
- Proficiency in Visual Design

Founder & Design Lead // This Hockey Nation

Since 2019: THN is a digital community for hockey players to plan or join pick-up games in their area. I am responsible for the conceptual development of the product, from ideation through to the visual design.

To learn more, use password: "hockeyrules". [View the case study](#)

Contact

Bryan McCloskey
Bryan McCloskey Design Inc.
Remote UX/UI Designer
Ottawa / Montréal / Toronto
613 858 7033
brymcc.com
hello@brymcc.com

UX/UI Experience

15 years professional experience
3 years semi-pro experience
(designing websites for small businesses during my education)

Toolkit

Figma
Sketch
Adobe Creative Cloud
Working knowledge of
HTML/CSS/JavaScript

Senior Web Design Lead // Halogen Software

2015–2017: I helped provide Halogen Software's clients with a world-class online experience. My goal; to modernize and enhance the corporate website and mobile experience. I was also responsible for online marketing strategies including landing page design and A/B testing.

Senior Web Art Director // bv02 Inc.

2012–2013: Helped make the internet a more beautiful experience with help from a talented team. Clients included Canadian Museum of Nature, Government of Saskatchewan, OC Transpo, Ottawa Public Library, Palladium Insurance, and Students On Ice.

Senior Art Director // Various Design Agencies

2005–2015: I spent a decade across 4 agencies between Calgary, AB and Ottawa, ON. During that time I conceived, executed and delivered on various creative endeavours for great folks such as:

- National Arts Centre
- Canada Post
- Shell Canada
- YWCA Saskatoon
- BHP Billiton
- BP
- Alberta Health Services
- Canadian Home Builders' Association

Fun Fact

In 2018 I was the Lead Designer and Technical Sales Lead for a start-up aimed at professional sports franchises.

I met and pitched to front office executives with teams in all four major North American sports leagues (NHL, NFL, MLB and NBA).

References

Available [upon request](#)

