

# Remote Capabilities: Training & Seminars

MAINTAINING MOMENTUM IN THE NEW NORMAL

## THE NEW NORMAL

As working from home and virtual workspaces become the standard, it's important to prevent physical distancing from turning into social alienation. Now more than ever, we all have to invest time in keeping our relationships strong—with our customers, partners and teammates. That's why Rob Roy Consulting provides digital options for all our services, empowering your teams with the highly personalized and interactive experiences they need.

**Conviction convinces, no matter the distance!**

## REMOTE TRAINING & WORKSHOPS

All the following are available as standalone modules or combined together for a customized experience.

### **Persuasive Narrative and Messaging Development**

*Discover and create irresistible messaging for your company or solution, including a compelling narrative that empowers persuasive storytelling across customers, partners, employees, investors and influencers.*

### **Spokesperson Training**

*Highly personalized individual and group training for speakers of all skill levels, including training and practice with keynote presentations, media interviews, analyst briefings, panel discussions and internal team meetings.*

### **Persuasive Storytelling Training**

*Hands-on training for content creators, communications professionals and marketers in how to apply the principles of persuasive storytelling to their daily work, and how to lead executives internally.*

### **Becoming a Trusted Advisor**

*Individual and team coaching for earning trust and boosting executive presence with customers, partners, employees and managers. Optional courses in how to train executives and lead workshops.*

### **Creative Brainstorming**

*Bespoke facilitation of product, marketing, and communications brainstorms. Includes development of a creative brief, virtual whiteboarding and final recommendations to capture your best ideas.*

### **Executive Leadership Coaching**

*Individual and team-based leadership coaching, including management and mentor skills, constructive conflict and open feedback, leading through change, boosting executive presence and adjusting to different leadership styles and personality archetypes.*

### **Innovation Trends & Their Human Impact**

*Overview of emerging technologies, their promises and pitfalls, and their impact on human behavior and communication. Can be customized by sector, audience and topic. Applicable for marketers and senior executives.*

### **Leading through Disruption**

*Exploration of leadership techniques, models and exercises in overcoming barriers to embracing disruptive technologies and operationalizing change. Can be customized to each client's unique needs, culture and risk profile.*

## TECHNICAL CAPABILITIES

We offer highly personalized and interactive sessions for groups of all sizes.

- Group training sessions with up to 100 participants
- Breakout sessions and virtual "breakout rooms"
- Virtual whiteboarding and brainstorming
- Interactive Q&A
- Video and audio recording
- On-screen recording for playback later
- Compatible with both Lync and Zoom
- No desktop application required