Flag Design Scoring Rubric	20	15	10	5
Design Good Flag/Bad Flag: 5 Principles of Flag Design **Use Meaningful Symbolism**	• Directly related to Oregon • Instantly recognizable • Timeless style	Would be usable with a little bit of work.	Too many symbols used, or symbols are too complex.	Unattractive, or not relatable to the State of Oregon
Good Flag/Bad Flag: 5 Principles of Flag Design **Keep it Simple** **No Lettering or Seals**	One graphic unites the layout, visually arresting.	There is lettering on the flag. Lettering is never as effective as graphics.	There is lettering and/or other symbolism on the flag design which detracts from a strong impression and looks lousy at small size.	Too many graphics makes a visual mess Do NOT put lettering or state seals on a flag!
Good Flag/Bad Flag: 5 Principles of Flag Design **Use Only 2-3 Basic Colors**	Colors are used to call attention to the design/images in the flag, and permanently connect the scheme to the State of Oregon.	2-3 colors are used, but are overused in stripes and patterns that interfere with the appeal of the design.	Distracting design and too many colors.	Too many colors are distracting and detract from the message
Image quality The design can be enlarged and reproduced without problems from a postage stamp size to a billboard.	High quality, high resolution vector graphics, either original (created by student), or copyright-free stock.	With revisiting the graphics used and cleaning them up, the design might be salvaged.	Raster image used instead of vector.	Graphics are of poor quality: raster with low resolution <200ppi, or the graphic is recognizable from overuse.
Presentation	The student speaks clearly and articulates the flags message.	The student speaks to the class but leaves some space for the flag's interpretation.	The student gives a quick explanation with no clear presentation plan.	The flag is not presented to the class.

Comments